

The Sea Coast Echo

The County Paper

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BAY ST. LOUIS, MISS., FRIDAY, DECEMBER 22, 1944

VOL. 53 — No. 51

Christmas Greetings

James William Watts, Sr., Dies at His Country Home

James William Watts, Sr., died at his country home on Bayou Gallere on Wednesday, December 20 at 3:30 p. m.

He was born at Spartanburg, So. Carolina, on June 4, 1856 and came to Bay St. Louis in 1895. He owned and operated a bicycle and machine business for many years and of late years he owned and operated his own ship yard.

He leaves his wife, the former Miss Gertrude Moon and two daughters Mrs. George H. Kramer and Miss Anna May Watts and a son, James William Watts, Jr. He also leaves 11 grandchildren and 9 great-grandchildren.

Funeral was held on Thursday afternoon from the Fahey Funeral Home Thursday afternoon with interment in Cedar Rest cemetery.

Bay St. Louis has lost one of its finest citizens. His genial nature and pleasant smile won for him friends by the score and his passing is deeply regretted.

CELEBRATE GOLDEN WEDDING

Mr. and Mrs. W. D. Davidson celebrated their Golden Wedding anniversary at their home at Kiln on Sunday, December 17 at 4 p. m.

The fire place in the living room of their home was beautifully decorated with a huge bouquet of white and gold chrysanthemums and maidenhair fern placed in the center with the gold candelabra at either end. Before this the couple stood and renewed their vows with Rev. Father Denis officiating.

Hanging from the light in the living room was a large gold bell twined around it was maidenhair fern and tied with a bow of gold colored tulle.

Mrs. Davidson wore a lovely gown of black sheer trimmed in paisley with matching accessories and a corsage of yellow roses. She was attended by Mrs. Taigi Stewart of McComb, who was one of the maids in the wedding and who is the only living attendant. Mrs. Stewart wore a dress of Navy blue crepe worn with lavender accessories and a corsage of gold and white chrysanthemums.

Mr. Davidson had as his best man his nephew Gary Smith of Danville, Illinois.

Little Miss Martha Cuevas of Kiln was flower girl and Elvira Bobinger of Kiln was ring bearer.

In the dining room the table was covered with an Irish linen hand embroidered table cloth trimmed around the edges with maidenhair fern and gold and white chrysanthemums and centered with a three tiered wedding cake topped with a miniature bride and groom and four crystal candle holders held tall lighted candles.

Here Mr. and Mrs. Davidson cut the cake with Mr. Davidson's sword which he carried because he is a member of the Knights of Columbus.

All the decorations were arranged by Mrs. Evelyn Monti and Mrs. Eugene Monti of Bay St. Louis who were guests at the reception. There were a number of guests from New Orleans, La., McComb, Gulfport and Danville, Illinois.

The Davidsons have been living at Kiln for the past seventeen years and during that time have made a host of friends. The Echo is joining their friends in wishing for them a continued life of happiness and may there be more celebrations of their many years together.

ENTERTAINS SERVICE MEN'S WIVES

Mrs. Don McCollough was hostess to the group of wives of the service men who are overseas on Saturday evening at the home of her mother Mrs. S. A. Power on North Beach.

Throughout the reception room were masses of Yuletide and chrysanthemums and glowing between these were the lighted, tall red candles which gave an atmosphere of cheer. The guests enjoyed a buffet supper and served themselves from a table centered with a snow bank at the top of which was a lighted Christmas tree and ascending the snow bank was old Santa and his team of reindeer. Surrounding the base of the snow bank were dainty packages one for each guest. Following the supper bridge was played.

Three standing besides the hostess were: Madeline L. A. Rogers, Mrs. Benjamin Robert Lee Hamilton, William Ross Bickner, Edward M. Brown, Edwin Faroux and Mrs. J. J. Brown.

IN NAVY



CURTIS BLAIZE FAVRE, S 2/c
Curtis Blaize Favre, S 2/c, United States Navy, son of Mr. and Mrs. A. G. Favre, spent a short leave with his family following the completion of his boot training at Great Lakes, Ill. He left on Wednesday to return to his station, to await assignment.

CELEBRATES SEVENTH BIRTHDAY

Little Miss Patricia Shadoin celebrated her seventh birthday last week at the home of her parents with seventeen of her little friends as guests.

There was the usual birthday cake with seven candles and a lot of fun for all.

Winners of the competitive games were Bill Whitfield, Kent Seller, Rosemary Ryan, Patricia Stone and John Reindl.

Happy birthday, Patsy, and many more just as happy.

MRS. HARRY GLOVER HONORED ON BIRTHDAY

On Friday of last week, Mrs. Ed. Carrere honored Mrs. Harry Glover on her birthday with a delightful luncheon-bridge.

Decorations for this charming affair were carried out in the Christmas motif and the Xmas favors for all added to the holiday spirit of the occasion.

Mrs. Carrere's guests were the honoree Mrs. Harry Glover, Mrs. A. P. Smith, Mrs. Chas. G. Moreau, Mrs. E. N. Spence, Mrs. Thomas F. Ryan, Mrs. N. L. Carter and Mrs. Whitfield.

ANNOUNCE BIRTH

Corporal William Cannon, Army, and Mrs. Cannon announce the birth of their second son, Robert Lucien, on Wednesday, December 13 at 8 a. m. at the Kings Daughters Hospital.

Mrs. Cannon is the former Miss Lucile Ploue daughter of Mr. and Mrs. John Ploue of this city. Corp. Cannon is stationed at Hill's Field, Ogden, Utah. A message from him said he would like to see his son, but hoped to have a furlough in February.

Mrs. Cannon has left the hospital and is at her home where she will be glad to see her friends.

ANNUAL DINNER

The Womens Benevolent Association held its annual dinner last week at the home of Mrs. Anthony Trapani Sr., in Main Street.

Miss Miriam Engman, president of the association presided at the table where about forty members enjoyed a chicken-spaghetti dinner.

ENTERTAIN AT DINNER

Misses Rosemary and Alicia Robins entertained at a dinner at their Waveland home on Saturday evening honoring Curtis Favre who is home from the Great Lakes Naval Training Center.

Those attending were Misses Ann Weston, Shelby Weston, Curtis Favre, Nelius Favre, Jack Bourgeois and the two hostesses.

ANNOUNCE MARRIAGE OF SON

Mr. and Mrs. Leo F. Praetorius, Sr., of this city, announce the recent marriage of their son Leo Jr., Petty Officer 2c U. S. M. R. to Miss Shirley May Straughan, daughter of Mr. and Mrs. James N. Straughan of New Orleans.

The wedding was performed on November 15, at 3:30 P. M. in Norfolk, Virginia, where the bridegroom was stationed.

After a short honeymoon at Virginia Beach, Virginia, the groom left for sea duty.

The bride is now visiting the groom's parents.

AN APPRECIATED LETTER

We are in receipt of the following letter from Rev. W. S. Allen, pastor of the Baptist Church of Bay St. Louis:

Pass Christian, Miss.
Dec. 9, 1944

Mr. A. G. Favre,
Bay St. Louis,
Miss.

Dear Mr. Favre:

Three things I want to say in this letter:

1. The members of the First Baptist Church of Bay St. Louis, at the close of a recent evening service, presented the Pastor and his wife, Rev. W. S. Allen, two well filled boxes of all sorts of good things to eat. This expression of appreciation on the part of the members of the First Baptist Church was greatly appreciated by the Pastor and his wife. We can't say that it was a surprise because these fine people are always doing nice things to add to the comfort and pleasure of the Pastor and his wife. This is just one of several fine things they have done for us this year. We wish to express publicly our very great appreciation for such kindness.

2. We are leaving Monday for Jackson to take part in the celebration of the completion of our debt paying campaign. Mississippi Baptists are out of debt. A good part of Tuesday will be given over to this celebration.
3. I want to thank you, Mr. Editor, for the fine paper you are giving us and for your kindness in sending it to me. You are really giving us a fine weekly paper, one of the best I have ever read or seen. Many thanks for your kindness and best wishes always.

Gratefully and cordially,
W. S. ALLEN.

Pastor First Baptist Church.

Annual Christmas Tree Party Given by Knights Of Columbus

The local Knights of Columbus gave the annual Christmas party at their hall to the members and their families. Music for dancing was furnished by Brother Romuald's St. Stanislaus band and delicious refreshments were served.

The mirth producing part of the program was the contest which carried a prize for the one who could guess the name of old Santa and since no one guessed correctly numbers were distributed and the correct number disclosed the name of Joseph di Benedetto. The prize of a turkey went to Pascal Caruso. Wilmer Thibeaux was in charge of the party and it was voted as one of the most enjoyable.

Mrs. Ida Foster Dochterman Dies in New Orleans

Mrs. Ida Foster Dochterman, widow of C. Benjamin Dochterman died on Monday, December 18 at the home of her daughter, Mrs. Melton T. Harkey, 7509 Jeannette street, New Orleans. The funeral was held from her daughter's home on Tuesday morning and the body was taken to Port Gibson for interment.

Mrs. Dochterman was a native of Port Gibson and a resident of New Orleans for the past 28 years. She leaves three daughters, Mrs. Sam Whitfield of this city, Mrs. Welton T. Harkey, New Orleans and Mrs. Roland S. Peters, Greenwood.

CHRISTMAS CANTEN OPENS

The Christmas Canteen for the accommodation of the service men opened on Wednesday. Will families who want to have one or more of service men for their guests for Christmas dinner will please call Mr. Harold B. Weston, phone 10 or Mrs. A. D. Dresher, phone 418-J.

CELEBRATES NINTH BIRTHDAY

Little Miss Marlene Egloff celebrated her ninth birthday at the home of her parents Mr. and Mrs. John Egloff last week with eight of her little friends as her guests.

The pink and white cake was cut by the young hostess and served with punch to the children after the playing of many games. Besides Marlene and her sister Jayne were present Peggy Jean DeHann, Hopprine Damborino, Janet Ramsey, Katherine Luckin, Myrtle Moore, Beverly Ann Poles, Mary Moore, and Edna Moore.

Attend Annual Banquet

The Right Reverend Monsignor A. J. Gmelch and Alden Mauffrey, district chairman of the Bay-Pass District of the Boy Scouts of America attended the Annual Banquet of the New Orleans Area last week. The banquet was held at the St. Charles Hotel.

Both are active workers for the Boy Scout movement in this district.

KILLED IN ACTION



PFC. FORREST LUC

Mr. and Mrs. Forest Luc of this city were notified on Saturday by the War Department that their son, Forest Luc, Jr., had been killed in action in France on November 30.

Private Luc was a native of this city and was 26 years of age. He attended Bay High and entered the service November 13, 1942 and took his training in Texas and went overseas about October of this year.

His brother, Sergeant Leroy T. Luc who is now in Holland, had not seen Pvt. Luc in three years but was in France and they met shortly after arriving there.

Besides his parents he leaves four sisters, Mrs. Harry Ward, New Orleans, Mrs. W. L. Jones, North Carolina, Miss Edith Luc and Alina Mae Luc, Bay St. Louis; two brothers, Foster Luc, Bay St. Louis and Sgt. Leroy Luc, overseas. His mother was formerly Miss Edwina Ladner.

The Echo joins the many friends of the Luc family in extending to them deep sympathy at this time of their bereavement.

To Conduct Christmas Services At Episcopal Church

Chaplain O. G. Helvey from Gulfport Field will conduct the Christmas services at Christ Episcopal church on Christmas morning at 9:30. The Sacrament of Communion will be celebrated.

Officers of Methodist Church Elected

At a recent meeting of the official board of the Methodist Church the following officers were elected for the ensuing year: George E. Schilling, chairman; T. T. Robin, vice chairman; W. W. James, secretary; Sam Whitfield, treasurer; Captain H. J. Thompson, Lay Leader.

Mid-Night Mass at Lake Shore and Pearlinton

Rev. Father Thomas Curran, C. S. C., pastor of the Missions at Lakeshore and Pearlinton has advised us that the service at St. John's Church at Lakeshore on Christmas will be as follows: Mid-night Mass on Christmas eve and Mass at 9:00 A. M. on Christmas day and St. Joseph's Church at Pearlinton, Mid-night Mass on Christmas eve and Mass at 11:00 A. M. on Christmas day.

Charles LaRose Waveland Resident Dies

Charles LaRose, a resident of Waveland for the past three years died suddenly about 1 o'clock on Wednesday while he and Tom Bourgeois were trying to shove a skiff into deep water.

The body was taken to New Orleans by Fahey's hearse for interment there. Mr. LaRose leaves a wife and daughter.

Attend Annual Banquet

The Right Reverend Monsignor A. J. Gmelch and Alden Mauffrey, district chairman of the Bay-Pass District of the Boy Scouts of America attended the Annual Banquet of the New Orleans Area last week. The banquet was held at the St. Charles Hotel.

Both are active workers for the Boy Scout movement in this district.

POST OFFICE WILL REMAIN OPEN SATURDAY EVENING

Our genial Postmaster Leo G. Ford and his able corps of efficient assistants in their ever ready manner to render a public service, will remain on their job on Saturday evening so that Christmas mail may be delivered.

The postoffice closes on Saturday at noon, however, since Christmas eve is on Sunday, Mr. Ford feels that the office should remain open on Saturday afternoon, so that any Christmas mail that may arrive may be delivered.

We feel that this is a special service that the post office force is rendering and we believe that the public will appreciate their efforts.

KILLED IN ACTION

Sgt. Berlin J. Ladner, son of Mr. and Mrs. F. E. Ladner, of DeDeaux, Miss., was killed in action November 23, 1944, according to a telegram received by his parents from the War Department. Sgt. Ladner was 22 years old being born May 4, 1922. Up to the time of his induction into the Army he spent all of his time in DeDeaux where he has made many lasting friends.

Sgt. Ladner finished grammar school and graduated from the DeDeaux High School with the class of 1942. He was very active during his high school career, playing on the basketball team for five years, where he held the record of the most outstanding player for three years.

He entered Perkinson Junior College in September, 1942 but was called to service only five weeks later.

He received part of his training at Camp Adair, Oregon, where he earned the ratings of Pfc. and Corporal and then he was transferred and sent to Camp Carson, Colo., where he served until he was transferred overseas, July 25, 1944. While in Camp Carson is where he earned his rating as SSGT.

Besides his parents Sgt. Ladner is survived by four brothers, Herman, Leroy (who is in the Navy), Cathia and Jasper; four sisters Mrs. Rodney Cousin of New Orleans, Miss. Roy Koenen, of DeDeaux, Miss.; Miss Irene of DeDeaux and Mrs. Edna Ladner of DeDeaux, Miss.; two sisters-in-law, three brothers-in-law and two nieces.

Services were held for Sergeant Ladner in the Sacred Heart Church of DeDeaux, (Catholic) Sunday, Dec. 17, 1944.

Charles L. Green Dies At Lakeshore

Charles L. Green died at his Lakeshore home on Saturday, December 16, at 12:50 p. m. Funeral services were held from the family residence on Lower Bay Road on Sunday, December 18, at 2:30 p. m. with religious services at St. John's Catholic Church, the Rev. Father Curran officiating. Interment was in the Lakeshore cemetery.

Mr. Green was a native of Lakeshore and was the son of the late Mr. and Mrs. Mathias Green.

His wife the former Miss Elizabeth Yarborough preceded him to the grave several years ago.

He leaves five daughters, Mrs. Dan Garcia, Lakeshore; Mrs. Corinne Capers, Mrs. Richard Riggs, Bay St. Louis; Mrs. Ruth Rhodes, Bay St. Louis; Mrs. Orange Grove, Ed L. and Ben L. Green, Lakeshore and Lacey L. Green, Bay St. Louis. He also left 56 grandchildren and 42 great-grandchildren.

Mr. Green was for many years with the L. & N. Railroad here but in his later years he operated a farm.

The Echo extends sympathy to his family.

Clermont Harbor School Christmas Tree

The Clermont Harbor annual school Christmas tree which is sponsored by the Mothers Club will be held on Friday, December 22 at 2 p. m.

This annual event furnishes pleasure to all children of the community as well as those who attend the school as every child gets a present, candy and fruit.

Those attending on Friday will be entertained by the pupils of the school who will sing Christmas Carols and Old Santa will arrive in person. School will close on Friday, December 23 and work will be resumed on January 2, 1945.

AT FORT PEARCE



EDWARD PORTER, F. 2/c

Mr. and Mrs. P. E. Porter have received word from their son Edward that he has been stationed at Fort Pearce, Florida, following the completion of his boot training at Great Lakes.

Edward is a fireman Second Class, and is assigned to Amphibious Training. He was home on leave recently.

Regular Monthly Meeting Of Baptist Church

At the regular monthly meeting of the Baptist Church on Sunday, December 3 the following were named on the committee on committees: W. W. Stockstill, A. E. Middleton, Dr. T. B. Sellers, Dr. A. P. Smith, Rev. W. S. Allen representing the church and Mrs. T. B. Sellers representing the Women and H. B. Duckworth, representing the Sunday School.

This committee met at the home of Dr. and Mrs. Sellers on Wednesday night for the purpose of recommending the committees to serve for 1945.

Dr. Sellers explained the purpose of the meeting. It was decided that the building committee would be a committee on grounds and building as well as on finance.

The following names were submitted and were accepted by the church on Sunday, December 17.

Building and grounds: Dr. T. B. Sellers, chairman; H. B. Duckworth, secretary; Dr. A. P. Smith, W. W. Stockstill, Bankston, Mrs. R. D. Robbins, Mrs. David Middleton, Miss May H. Edwards.

The committee recommended that the Sunday School name 2 members to serve on this committee and Joyce Middleton and Betty Cooper were named.

Communion Committee: Mrs. David Middleton, Mrs. M. L. Hill, Mrs. H. B. Duckworth, Finance: The Church Deacons; Baptismal: David Middleton, M. L. Hill, Mrs. Cooper and Miss May H. Edwards; Visiting: Mrs. T. B. Sellers, Mrs. Dubuisson, Mrs. W. W. Stockstill, Mrs. H. B. Duckworth, Mrs. R. D. Robbins, Miss Margaret Turner, H. B. Duckworth, Dr. A. P. Smith, David Middleton; Announcement: H. B. Duckworth, Bankston, David Middleton.

Womens Society Christian Service Meets

The Womens Society of Christian Service met on Tuesday afternoon at the Methodist Church.

The opening prayer and devotional was given by Mrs. Elizabeth Jenkins. Mrs. F. J. Nelson presented a baby life membership pin to Nancy Gray, little daughter of Mr. and Mrs. J. W. Gray and read the poem "With A Friend."

Mrs. C. M. Shipp was presented with a Life Membership and the presentation was made by Mrs. C. McDonald.

A report was made that all of the Deaconesses of this district had been asked of what they were doing and had done in homes and settlements and this report was given by Mrs. George Schilling.

The officers for the ensuing year were installed by Rev. E. S. Samples in a most impressive ceremony.

Bobby Anne Bakery To Be Closed Monday And Tuesday

The Bobby Anne Bakery will be closed on Monday, Dec. 25th and Tuesday, Dec. 26th.

They are asking their customers to anticipate their wants, so that no inconvenience will be suffered.

MISSING OVER GERMANY

Mrs. Mark Carmichael was notified by the War Department on Friday of last week that her husband Sergeant Mark Carmichael was missing in action over Germany on November 30. No other news has been received.

Sgt. Carmichael was a graduate of Bay High in the class of '44 and entered the service more than a year ago and has been overseas since July.

Prior to his entry into service, he was engaged in defence work and was Editor of the Light, a weekly newspaper of Bay St. Louis. For a number of years he was employed at the Echo office by the late Chas. G. Moreau, publisher.

His wife is the former Miss Irene Hanson of Pass Christian.

His mother Mrs. Jeannette Carmichael has given her four boys to the service of their country. All splendid young men and if the prayers of the people of Bay St. Louis are answered Mark will be safe.

Meeting Of Bay-Waveland Garden Club

The Bay-Waveland Garden Club met on Thursday of last week at 3 p. m. at the home of Mrs. Max Kohler with Mrs. Octave Delph, Mrs. Kenneth Knoblock, Mrs. Louis Maumus and Mrs. Frank Bruen entertaining with Mrs. Kohler.

Mrs. George R. Rea reported that the club had over subscribed its War Bond quota. Mrs. Leo Seal reported that there was still a need of paper even though the car had been loaded and sent out there was still a crying need for paper and asked that everybody conserve paper. She also expressed her appreciation of the candy, cake and cigarettes given for Camp Kittiwake. She asked for flowers for the Gulfport Field Hospital.

The announcement was made the Christmas canteen for the accommodation of the service men would open on December 20 and that all having donations to telephone Mrs. A. P. Smith. Those who will volunteer to take some of the service men for dinner at Christmas will call Mrs. Harold B. Weston or Mrs. A. D. Dresher. No one will be requested to ask the service men to dinner—the invitation must be a volunteer act. Mrs. Anna Nachman asked for pictures of gardens for the club scrapbook.

A most interesting and informative paper "House Plants and Their Care" Blue ribbons were awarded to Mrs. C. G. Moreau for flower arrangement and Mrs. A. C. Exnicios for miniature. Mrs. Kohler gave a demonstration of flower arrangements.

New members received were Mrs. C. C. Mayfield and Mrs. Agnes Wentworth. Visitors were P. Floyd and Mrs. N. T. Watson.

Members present were Mesdames Frank Bruen, Octave Delph, Kenneth Knoblock, Frank Reindle, A. C. Exnicios, George R. Rea, Roy Baxter, John Bell, J. T. Prowell, F. W. Davalin, J. R. Rollins, J. R. Shadoin, George Stevenson, Eugene Mogabgab, J. R. Scharff, Leo Seal, Seymour Samuels, N. L. Carter, Guy Lyman, H. C. Glover, Ed Carrere, Frank Kiefer, C. G. Moreau, A. D. Dresher, Mark Steiner, Louis Maumus, Max Kohler and Miss Josie Miller.

Thomas Elisha Haas Dies At New Orleans

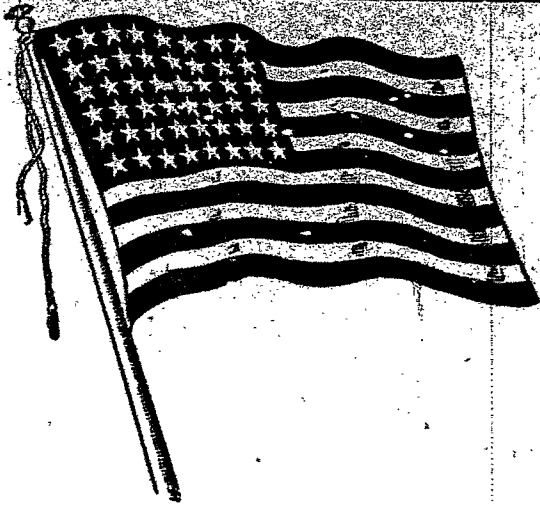
Thomas Elisha Haas died at his New Orleans residence 1920 Dante street, on Wednesday, December 20 at 8:30 a. m.

He was a native of Kiln, Miss., and was the son of the late Judge John A. Haas and Laura Sirola Haas of Kiln. He leaves two sisters Mrs. George Rhode and Miss Josephine Esther Haas of New Orleans and six brothers Leo Haas of Kiln, Vernon Haas of Cayll, Oklahoma, Frank, Joseph Lazarous and Iven Haas of New Orleans.

Funeral was held on Thursday afternoon at Kiln at 3 o'clock with services at the Catholic Church of Annunciation.

Veterans of Foreign Wars To Sponsor Dance

The Veterans of Foreign Wars will sponsor a dance at Woodmen of the World Hall on Saturday, December 23. For further particulars see Edward A. Fayard, Commander of V. F. W. Hancock County Post No. 3233.



THE SEA COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

Fifty-Fifth Year of Publication
A. G. Favre, Publisher

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Official Journal City of Bay St. Louis.

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Bay St. Louis, Miss., under Act of March 3, 1879.

A CHILD IS BORN

AT that time: There went forth a decree from Caesar Augustus that a census of the whole world should be taken. This first census took place while Cyrenus was governor of Syria. And all were going to their own towns to register. And Joseph also went from Galilee out of the town of Nazareth into Judea to the town of David, which is called Bethlehem—because he was of the house and family of David—to register, together with Mary his espoused wife, who was with child. And it came to pass while they were there, that the days for her to be delivered were fulfilled. And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger, because there was no room for them in the inn. And there were shepherds in the same district living in the fields and keeping watch over their flock by night. And behold, an angel of the Lord stood by them and the glory of God shone round about them, and they feared exceedingly. And the angel said to them, "Do not be afraid, for behold I bring you good news of great joy which shall be to all the people; for there has been born to you today in the town of David a Savior, who is Christ the Lord. And this shall be a sign to you; you will find an infant wrapped in swaddling clothes and lying in a manger." And suddenly there was with the angel a multitude of the heavenly host praising God and saying, "Glory to God in the highest, and peace on earth among men of good will."—Luke 2, 1-14.

AT that time: The shepherds were saying to one another, "Let us go over to Bethlehem and see this thing that has come to pass, which the Lord has made known to us." So they went with haste, and they found Mary and Joseph, and the babe lying in the manger. And when they had seen, they understood what had been told them concerning this child. And all who heard marvelled at the things told them by the shepherds. But Mary kept in mind all these words, pondering them in her heart. And the shepherds returned, glorifying and praising God for all that they had heard and seen, even as it was spoken to them.—Luke 2, 15-20.

CHRISTMAS—1944

THIS Christmas will be the fourth that we shall celebrate since the entry of our country in the world conflict. As one looks out over the Nation this Yuletide, he sees a people determined more than ever in their desire to celebrate the Nativity of Our Lord and to maintain the Christian civilization which countless generations of Christians have built up through the course of centuries. They are firm in their resolution that no diabolical people shall demolish that which is near and dear to their hearts: our present day conception of the Brotherhood of Man and its practical application to our daily life. This is essentially the civilization of most of Europe and here in America. It is true that many individuals have lost sight of this Christian concept which is the fundamental basis of Christianity but as a whole, the people down deep in their hearts have a sincere conviction that only justice and charity can cure the evils of our day and restore peace throughout the world. In the measure that these principles are applied can we judge the possibilities of world security in the future. No other criterion can supplant them and no other panacea no matter how idealistic can offer a comparable solution.

The American "doughboys" and their brothers in arms are fighting today in the hope that from the wreckage we shall build One World and One Universal Brotherhood among men. When this conflict is over, they want no superfluous monuments, however beautiful and costly, erected to the memory of the dead on the world's battlefields unless man himself has first erected in his own heart the eternal monument of priceless value, the deep significance of the Angels' beautiful message that wonderful night nearly twenty centuries ago: "Peace on Earth, Good Will Toward Men."—Frank Tychoen, Stanislaus Rock-A-Chaw.

Catahoula News

Mrs. C. V. Fleming visited her mother Monday night.

Mrs. Lester Seal was in Bogalusa on business one day this week.

Francis 'Goat' Lee visited Mr. and Mrs. C. C. Seal Sunday.

Mr. Thomas Dossett was with his sister Mrs. Matilda Mroan who was in the Kings Daughters Hospital Friday.

Mr. Elmer Seal an employee of the Ingalls Shipbuilding Corporation spent the week end with his family.

We are sorry to report that Mrs. Spencer Cuevas has been on the sick list but is better now.

Sellers News

Mr. and Mrs. S. S. Shaw announce the birth of a baby boy at the Kings Daughters Hospital.

Mr. and Mrs. Hildan Shaw and Mrs. Virgie Necaise spent the week end with Mr. and Mrs. Purcell Shaw.

Mr. and Mrs. Arthur Moran of Gulfport were week end visitors of Mrs. Minnie Cuevas.

Mr. and Mrs. T. N. Ladner and D. A. Ladner of Picayune were visitors in Necaise Crossing Sunday afternoon.

The boys that were called to Camp Shelby for examination include Burnis Ladner, Norine Ladner, Willard Peterson and Jack Shaw.



WHAT stancher tree than the oak, and what stancher friends than ours? Each year at Christmastime we realize more keenly than ever that our success in this community is deeply rooted in the firm soil of friendship. We cannot tell you in so many words how much these friendly associations mean to us, and how we cherish them. But we know you will understand.

In this spirit of appreciation we send our sincere good Christmas wishes to you and to all those dear to you.

A. and J. FOOD STORE
J. E. LOIACANO Grocery



WE HOPE old Santa will not forget you this Christmas of 1944, but that he will cram that stocking so full it can hold no more.

Good cheer, good fellowship, and Merry Christmas to you all!



Mr. and Mrs. Wm. Bertucci

Flat Top News

Mrs. William Thigpen, Sr., is on the sick list this week. Her many friends wish for her a speedy recovery.

Mr. and Mrs. Hub Pittman and family from Pearl River, La., visited Mr. and Mrs. Lewis Mitchell Saturday.

Mr. and Mrs. Johnnie Mitchell from Picayune spent Sunday with Mr. and Mrs. Warren Whitfield.

Mr. and Mrs. Thornton Brown from Gainesville visited Mrs. Brown's mother, Mrs. William Thigpen, on Sunday.

A Christmas tree for the school children is being held at the school Friday P. M., sponsored by the teachers and Mrs. Prentiss Lott, the lunch room supervisor.

KEEP ON
Backing the Attack!
WITH
WAR BONDS

Christmas Gift!

War, the world's worst war, casts its withering shadows across the star-spangled path of the Season of Seasons, while millions of war-weary men and women work and pray for Peace on Earth.

Christmas is civilization's most favored season of the generous heart and the open purse. It is the traditional time of giving, greeting and gathering—of home-comings, family hearthstones, neighborly firesides and wholesome fellowship. It is the usual season of glad tidings and of good will.

Hancock Bank has already mailed out checks to its Christmas Club members totaling over \$90,000.00 and is making plans for next Christmas.

In keeping with its thrift policy it has long been the custom of your bank to encourage Christmas Savings. Under normal conditions numbers of its customers have occasionally been caught financially short at Christmas. Many of them, however, have formed the Christmas Club Savings habit; they like the idea of saving for Christmas just as they save for everything else. They find they get more out of Christmas if they keep the thought and spirit of it alive throughout the year, putting something by each month for it.

If you would have a happier Christmas, save early just as you shop early. Nothing takes the joy out of that perfect Christmas like a January headache, aggravated by unpaid bills and an empty bank account.

The incentive to save is a sign of promise, whether it is saving for Christmas, for a home, for an education, for an investment opportunity or for personal security. Thrift is the magic wand that converts high hopes and fond dreams into rich realities. Many of our customers have become prosperous because they worked and saved.

Again we wish an abundance of health, happiness and prosperity to our many friends to whom we owe so much. Before another Christmas and New Year comes around we hope, with you, that the war clouds shall have passed over, that our absent ones will be with us again and that "peace on earth and good will toward men" will give us cause to rejoice and the urge to rebuild.

HANCOCK BANK
Resources Over \$12,000,000

BAY ST. LOUIS

PASS CHRISTIAN

GULFPORT

STRENGTH

STABILITY

INTEGRITY

Twas the night before Christmas





It's Christmas...Christmas!

HOLLY on the door and a candled wreath in the window. Stockings by the fireplace, carols in the dark, and the jeweled Christmas tree glittering through the night. What would Christmas be without them?

The answer is . . . it would still be Christmas.

For Christmas isn't symbols . . . Christmas is something that happens to people. . . It wells up, overflows, bursts forth from the heart of every human being. It goes far beyond the traditional forms of our American observance . . . adopts a hundred different forms all over the world and transcends them all. Christmas is the sweetest emotional experience shared at one time by mankind.

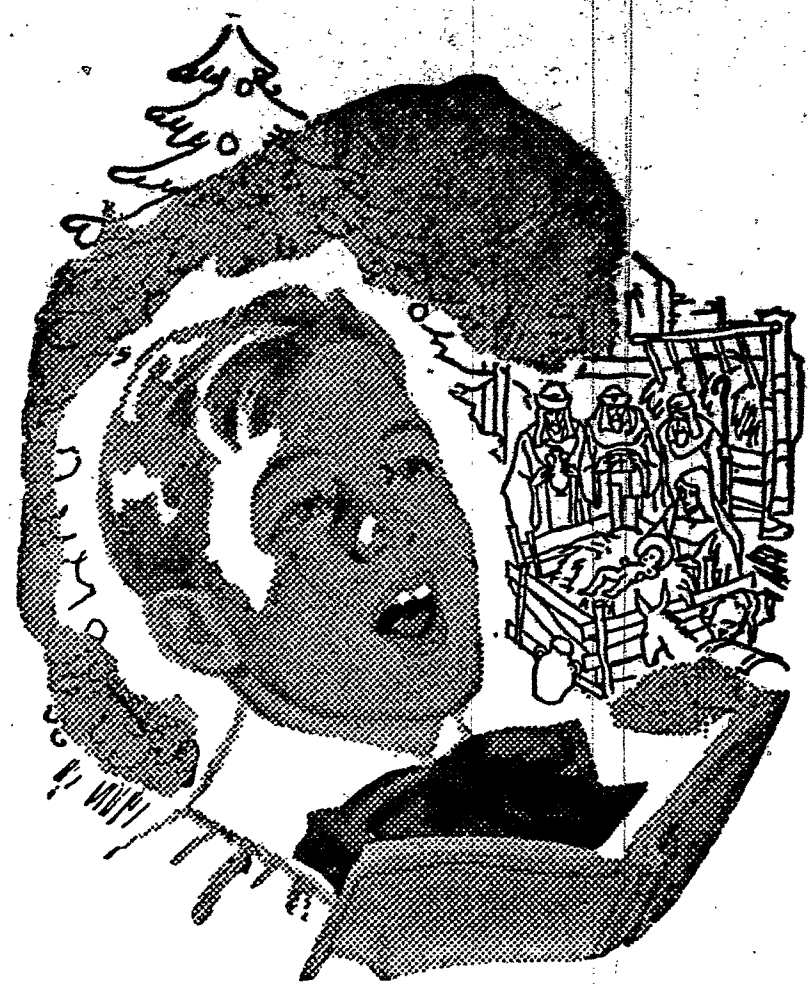
There's not a flake of snow in the South Pacific tonight, not a single tinkling sleigh-bell. But the tender joy of Christmas fills fighting American hearts on every atoll and palm-fringed isle. There are no street-singers in the North Atlantic, nor a Christmas tree in all its watery waste of miles. The men on the icy convoys need no symbols to remind them . . . their thoughts and love and prayers tonight are winging home to you.

So let not the absence of a loved one depress you or steal your holiday joy. The Spirit of Christmas is working in his heart as in yours; he is sharing your Christmas with you just as certainly as if he were greeting you in the glow of your own lighted tree—as he will, most assuredly, on a Christmas yet to come.

CHAS. B. MURPHY
JOHN B. WHEAT
JOHNSON S. SHAW
LANDER NECAISE
ED P. ORTIE

Members Board of Supervisors—Hancock County

JNO. A. EGLOFF
Sheriff And Tax Collector
A. G. FAVRE
Clerk of Courts
SAM L. FAVRE
Superintendent of Education
GEORGE L. CUEVAS
Tax Assessor



LET EVERY HEART
BE GLAD!

CARRY on the tradition that is Amer-
ica. Be thankful for the many
blessings God has bestowed upon us
and hope for Victory in 1944!

Best Wishes
for a Joyous Christmas



Mobile Express, Inc.

V. A. Morreale

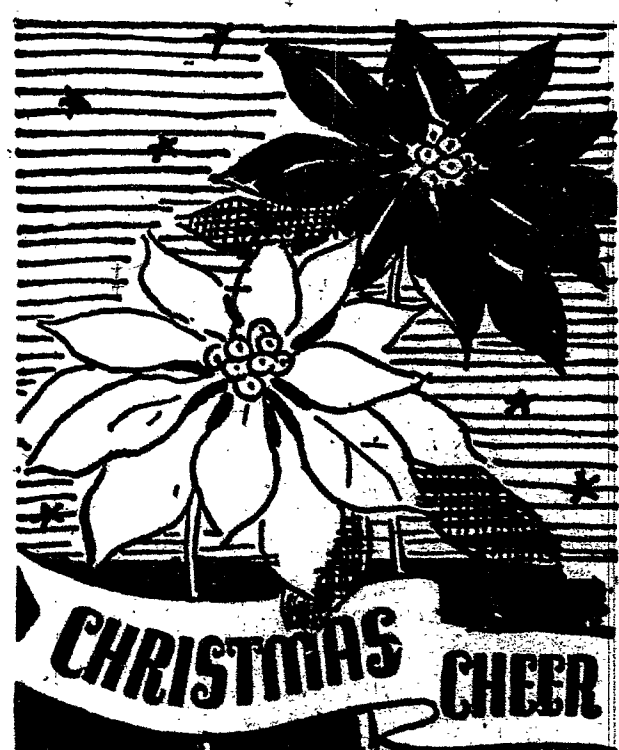


May Your
Christmas Be Merry

And may your blessings be many in the
coming year and each year that follows.

FAHEY

Benevolent Burial Ass'n



MAY YOUR HEARTS BE FILLED
WITH HAPPINESS AND CHEER

Greetings to you, one and all. May your
holiday season be merry, the coming
year filled with much happiness.

A. & G. THEATER

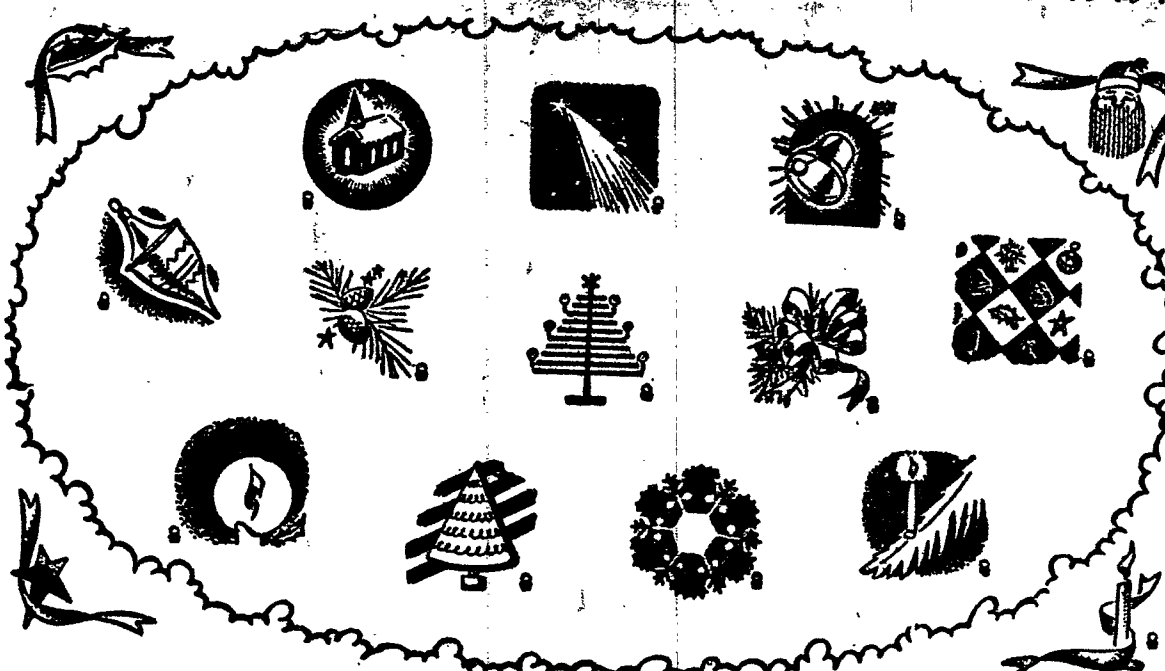


MERRY CHRISTMAS

Happiness, gaiety, and mirth fill the air. Christmas carols,
children's happy voices, bells ringing overshadow the heavy spot
in our hearts. We put our trust in God for a better world to-
morrow, and we realize that we have much for which to be
thankful today.



ORTTE THEATER



The Season's Greetings!
And Best Wishes For the Coming New Year
ANDERSON'S--Men's Wear--Gulfport



AND
BEST WISHES
FOR A HAPPY
NEW YEAR

We've Enjoyed
Serving You
and We're
Looking Forward
to Continued
Friendship and
Cooperation in
the New Year

**Bay Fish And
Oyster Market**



GOOD WILL
TOWARD MEN

May the glad
spirit that
fills the air
be yours
throughout the
happy
holiday season
and the coming years!

**Fahey
Drug Co.**

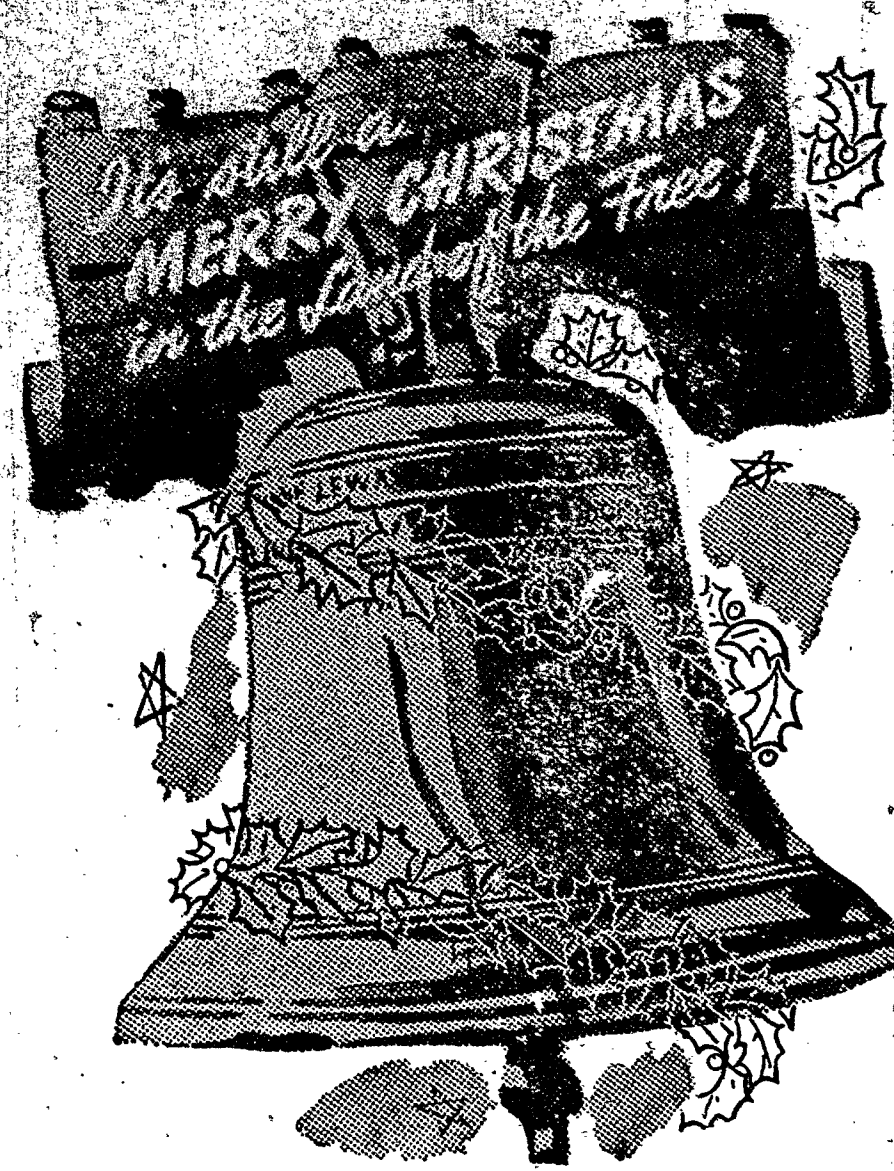


WISHING YOU
A JOYOUS
CHRISTMAS

We extend
Our Sincere Wish
That Your Holiday
Season and the Year
to Come Be Filled
With Much
Happiness
and Joy!



**Bobby Anne
BAKERY AND
COFFEE SHOP**



LAND
OF HAPPY HOMES

OURS is a land of happy homes, of
free hearts. God has bountiful-
ly bestowed many blessings upon us.
Let us put our trust in him and be glad
this happy Yuletide season.



MERCHANTS
Insurance Agency



HAPPY CHRISTMAS WISHES
To Our Many
Friends and Customers
A MERRY CHRISTMAS!
Serving You
And Working With You
Has Been a Pleasure!

J. C. Clower Furniture Company
GULFPORT



May your Christmas
stocking be filled to
overflowing with Joy
and Happiness And
may the New Year
bring Victory!

Gilmore's Standard Service



MERRY CHRISTMAS!

Merchants Bank & Trust Co.

DIRECTOR IS CHOSEN FOR GREAT CAMPAIGN

The Executive Committee of the Board of Trustees of the Mississippi Baptist Hospital announces the selection of D. A. (Scotchie) McCall as director to lead in the great campaign to raise \$200,000 for urgently needed hospital expansion. This step was taken by the Committee following instructions given by the recent Mississippi Baptist Convention authorizing the hospital to go afield and raise the necessary amount.

The selection of Dr. McCall for the task was announced at a joint meeting of the Executive Committee of the hospital and the Executive Committee of the Mississippi Baptist Convention Board. Dr. McCall is known throughout Mississippi as "Scotchie" among the Baptists and all other denominations. A committee spokesman declared: "With the selection of Scotchie McCall as director of this effort, it is not only the Conventions plan to follow, but the Lord's plan. We have accepted it as such, knowing that this program can be put through speedily, successfully and with efficiency, when headed by a man like Scotchie McCall, who has in his heart a love for sick, suffering and needy humanity. We fully realize his already tremendous task as Executive Secretary-Treasurer of the Mississippi Baptist Convention Board, and we are truly grateful to the Executive Committee, the Convention Board, and all Mississippi Baptists, for the time he will give to this great and worthy undertaking. We pledge our wholehearted support, cooperation and prayers, and give him full leadership and direction in this task. We urge all Mississippi Baptists and others interested in a real ministry to suffering humanity to join hands with Dr. McCall as he directs this campaign to raise \$200,000, knowing that in his heart he has the spirit of Jesus when He said 'as ye would that men should do



**Merry Christmas
and a Happier New Year!**

... And thanks sincerely for your cooperation and understanding during last year's trying wartime handicaps. May each day in the New Year bring us closer to the finer laundry service which you so richly deserve.

GLOBE LAUNDRY AND CLEANERS

508 Hancock Street

Telephone 160

Bay St. Louis, Miss.

to you, do ye even so to them."

(Signed)

G. W. Covington
J. S. Love
J. P. Wall
W. W. Jacobs

MRS. KARENZE GILFOY,
Superintendent of the Mississippi
Baptist Hospital.

AT FIRST
SIGN OF A

COLD
USE 666

Cold Preparations as directed



ALL the good old fashioned spirit of the season is expressed in this hearty MERRY CHRISTMAS.

You've been the best of friends to us in 1944 and here's wishing for you the very best!

SCHARFF'S

Quality Food Store

And A Very Happy
NEW YEAR

For Women's Wear

● AN IDEAL ●
PLACE TO SHOP

ROSENBLUMS
GULFPORT

SHOURDS-MOGABGAB-BEAN

ENGINEERS ARCHITECTS

and
CONSTRUCTION MANAGEMENT

REGISTERED & LICENSED

LOUISIANA

MISSISSIPPI

New Orleans, La.
642 Audubon Bldg.

Offices:

Gulfport, Miss.
Great Southern Hotel

M. P. A. TO AID IN STATE'S NAVY RECRUITING SERVICE

Mississippi Press Association president E. G. Sellers last week, after meeting with the Board of Governors, announced that the association would officially "go all out" to aid the state's Navy Recruiting Service in its present quest for vitally needed men to become RADAR operators. The endorsement came after a strong appeal from the Navy Department soliciting the help of newsmen.

On the heels of fast-expanding Pacific warfare, shortage of men as Radio Technicians has become acute, according to Navy recruiting and induction officer-in-charge J. F. Morris, Jr., at Jackson. President Sellers has given his full support to the recruiting program and called on all members of the Mississippi Press Association to familiarize themselves

with information contained in a Navy leaflet now in the mails to all members. The program offers men 17 to 50 years of age a 10-month course in RADAR and other sciences and graduates, whose job it will be to maintain radio equipment, receive petty officer ratings. They enter training two ranks above apprentice seamen and receive a course comparable to a college education. Draft age men receive letters of special assignment to the Navy from the Recruiting Service to Selective Service.

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THE STAR IN THE EAST

Down through the ages has come the story of the shepherds tending their flocks at night, awed by the Star in the East.

During this sacred season, mellowed by the thought of those who cannot be with us, we have abundant reason for gratitude. We have come a long way since the dark Christmas of 1941. The Star in the East shines brighter now.

That this may, indeed, be a Merry Christmas for you and yours is our ardent wish.

**Wilmer's Grocery
And Market**

Charm-Kurl PERMANENT WAVE KIT
★ Complete with Permanent ONLY \$5.95
Wave Solution, curlers, shampoo and wave set - nothing else to buy. Requires no heat, electricity or machines. Safe for every type of hair. Over 6 million sold. Money back guarantee. Get a Charm-Kurl Kit today.
KERN'S 5 & 10c STORE



... It's Christmas!
So Let's Celebrate!

Let's celebrate by recalling on every day what Christmas is and what it means. Let's celebrate by never doubting that eventually Good shall triumph. Let's celebrate by making children happy and by opening our hearts to those in need.

That's the way to have the Merry Christmas we wish for you.

HENRY OSOINACH
BAY MERC. CO.



One more war year we wait again at Christmas time for stars of peace to pierce the clouds.

The happiness and childhood faith of boys and girls the Season brings is but a preview of the time when all mankind is truly at peace.

As we serve in bringing light and heat and comfort to your home, we do so with the deep feeling that this neighborly enterprise contributes profoundly to the coming of a better world, and it is in this spirit that for Christmas and the New Year we and our employees wish you Health and Joy.

**MISSISSIPPI
POWER COMPANY**

GREETINGS



A
Merry
Christmas

MAY the blessings of
God be with you,
our friends, and with all
of us ... in our souls and
upon our hearths. We can
offer no more gracious
greeting this Yuletide.

Stevenson's
Radio & Electric Service

201 NORTH BEACH

BAY ST. LOUIS, MISS.

**CHRISTMAS VACATION
AT ST. STANISLAUS
WILL EXTEND FROM
DECEMBER 20—JAN. 3**

**Students Anticipate Good
Time During Recess**

According to an official announce-
ment made recently by Brother Cas-
imir, President of St. Stanislaus, the
annual Christmas vacation period will
commence Wednesday, December 20,
and will extend through two full
weeks until Wednesday, January 3.
Excerpts from the president's com-

munication to the parents are as fol-
lows:

"The Christmas Holidays will start
on Wednesday, December 20. Boys
going towards Mobile will leave at
10:17 A. M. reaching Mobile at 12:50.
Those going to New Orleans will
leave here at 1:57 P. M. arriving at
the L. & N. station in New Orleans
at 3:45 P. M.

"School will re-open Wednesday
January 3. Thursday, the 4th of
January, will be a school day. The
railroad has requested that no stu-
dents take the 4:55 P. M. train from
New Orleans. Extra facilities will
be provided for St. Stanislaus boys
on the 3 P. M. train leaving the
Crescent City. Therefore, ALL boys

must leave New Orleans at 3 o'clock.
"Please do not ask for extension of
time for your son. If serious illness
prevents him from returning on time,
please notify us."

The students are asked to study the
above information and act accord-
ingly. It is the wish of one and all
that a grand vacation period is had.
In order to insure this the above
measures must be adhered to.

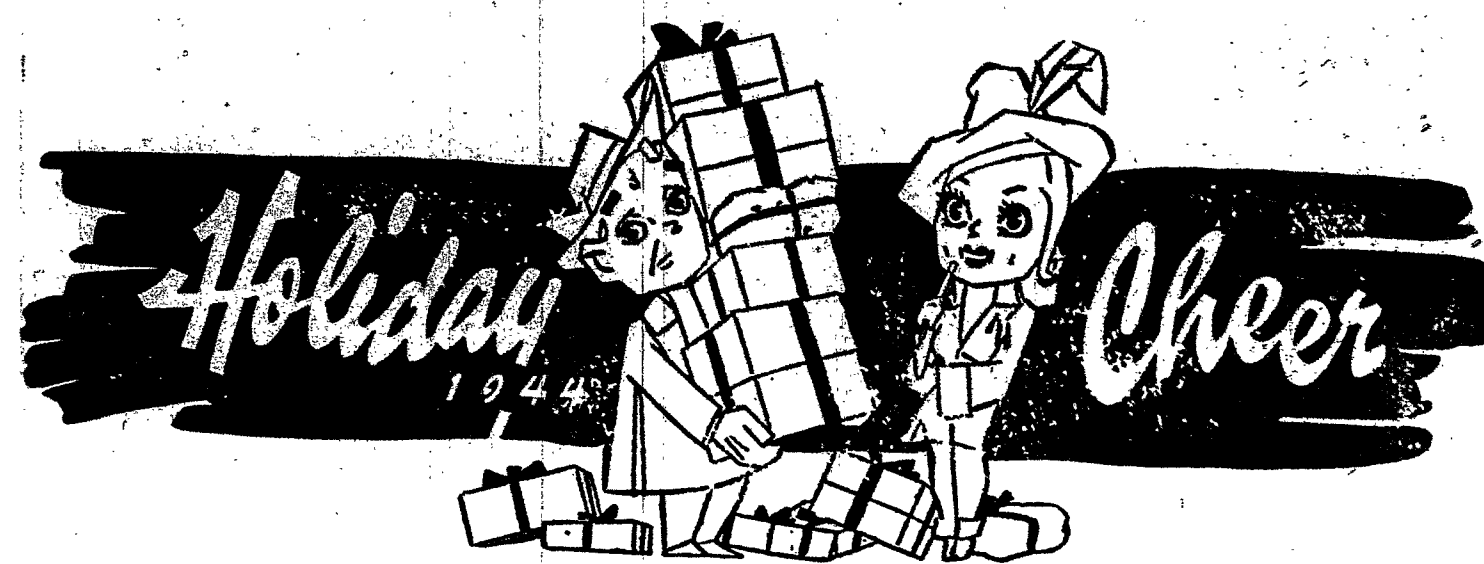
After four months of strenuous
work in the classroom all the boys
are looking forward with eager anti-
cipation to the Christmas season. The
Prefects wish to remind the students
to see to it that all their belongings



Noel! Noel!

While ageless Christ-
mas carols fill the air
this thought comes to
mind. We would like
to share with you our
Yuletide happiness,
and to feel that in this
year of grace, 1944,
Christmas will mean
more to you than it
has meant for many
years past.

DICKSON
DRUG CO.



THE confusion, the bustle and indecision
of the holidays is now over. The last
gift has finally been selected, the last
package wrapped, tagged and duly be-
ribboned. Now let's settle down to the
real enjoyment of Christmas.



We want you to get just what you want
and to be just as happy as you can be.
We want you to be happier this Christmas
of 1944 than you have ever been before.
As for us, we are more grateful to you
this Christmas than ever before, for it
marks a peak in our pleasant relations.
We could not allow this important occa-
sion to slip by without wishing you all a

MERRY CHRISTMAS

Joseph K. Hazold
Gulfport

FIRE
TORNADO
AUTOMOBILE

INSURANCE

CASUALTY
SURETY
FIDELITY

IN ALL ITS BRANCHES

**Let Us Take Care Of Your Needs
HANCOCK INSURANCE AGENCY**

A. A. SCAFFIDE, Manager.

PHONE 108. HANCOCK BANK

and personal effects be properly put
away before they leave.

The members of the Rock-A-Chaw
staff wish to join the Faculty in ex-
tending to one and all our sincerest
best wishes for a Merry Christmas
and a Happy New Year.

**A. & G. THEATRE
SUNDAY & MONDAY
MUSIC IN MANHATTAN**

**With Appealing Romance,
Sparkling Music and Rib-
Tickling Nonsense**

Blending laughter, romance and
songs in diverting fashion, RKO Ra-
dio's newest comedy with music,
"Music in Manhattan," features Anne
Shirley, Dennis Day and Phillip Ter-
ry in a gay story of a matrimonial
mix-up and its hilarious conse-
quences.

Frankie Foster and Stanley Ben-
son are not only sweethearts; they
are also the principles in a strugg-
ling little musical revue that would
be a hit if they could afford to ad-
vertise it. In an effort to induce
the trustee of her father's estate to
advance her some money, Frankie
flies to Washington; and to get a
reservation on the crowded plane,
pretends to be the secret bride of the
war's current hero, Captain Pearson,
who is in the capital receiving the
Medal of Honor.

The supposed marriage gets pub-
licized and Frankie has an embar-
rassing encounter with Johnny. She



**Christmas
Cheer to All!**

★ Holly and mistle-
toe, soft lights and
Christmas trees, gifts
that mean an out-
pouring of the spirit.
Santa Claus is coming!

With gratitude for
your continued friend-
ship we pause during
this busy Christmas
season of 1944 to wish
you the happiest
Christmas of them all.

**MANUEL MAURIGI
SHOE SHOP
Buy War Bonds**

Complete

**GOLDFISH
AQUARIUM**

ONE TO A CUSTOMER

Modernistic Fish Bowl 15¢
Two Hardy Goldfish 20¢
Aquarium Jewels ... 10¢
and Green Plants ... 10¢
Total Value 55¢



ALL FOR 29c

HURRY! THE SUPPLY IS LIMITED!

KEEP YOUR FISH HEALTHY—BIG BOX OF FISH FOOD 10¢
CARE GEL COMES FREE

Food 10c Extra

Kern's 5 & 10c Store

also fails to get her money but the
newspaper stories about her "ro-
mance" pack the theatres the revue
turns out to be a big success and
Frankie and Stanley plan to mar-
ry soon.

The ensuing happenings are riot-
ous in the extreme but eventually
Frankie straightens out her romance,
and all ends well. Miss Shirley has
one of her finest roles to date as
the sprightly Frankie, and Day por-

trays the comical worried Shirley,
with Terry as the surprising John-
ny.

Raymond Walburn as a comedy
musician, Patti Brill as the other
girl in the show, and Jane Darwell
as Johnny's mother head the sup-
porting cast. "Music in Manhattan"
was produced and directed by John
A. Auer. Herb Magidson and Lew
Lollack wrote the five catchy tunes.

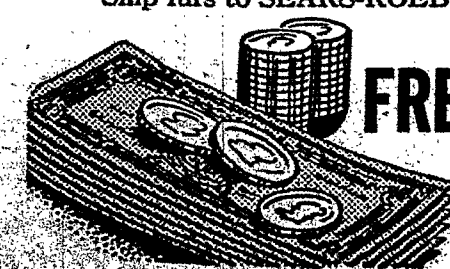
**TRAPPERS!
IT PAYS 2 WAYS
WHEN YOU SHIP FURS
TO SEARS-ROEBUCK!**



1 Experienced trappers will tell you
that Sears-Roebuck gets you TOP
prices. Your pelt prices do not depend
entirely on local conditions when you
ship to Sears—through Sears you re-
ceive the benefits of dealing in large
central markets.

2 Extra 942 cash awards, totaling
\$7,590.00, are offered to Sears ship-
pers in the 16th National Fur Show.
First award is \$1,000.00. Only pelt han-
dling—not kind or value of furs—counts
in winning. So—get in the running!

Ship furs to SEARS-ROEBUCK, Raw Fur Marketing Service,
Memphis, Tennessee.



FREE! "Tips to Trappers" booklet
tells how to increase your
trapping profits, and share in
awards. Write for your copy!



**Blow, Whistles, Blow!
Ring, Bells, Ring!**

Full steam ahead! The past is behind us—oppor-
tunity lies ahead. Let's go, America!

In the midst of the gay clamor we pause to con-
sider your part in the success we have enjoyed
during 1944. Your support has meant every-
thing to us.

In this spirit of appreciation it is a genuine joy
for us to wish for you a very

Merry Christmas!

Happy New Year

BAY ICE CO.



There is something in the very season of the year that gives charm to the festivity of Christmas.

—WASHINGTON IRVING



☆ Whether Christmas be white or green, we hope it will be full of charm for you and yours, with an abundance of all the good things that are part of happy Yuletide . . .

Cue Oil Co.



At this season we should all subject ourselves to re-examination, to see if good-fellowship and kindness still survive as a practical combination to bring happiness to the human heart. Each of us holds in his hands the key to this combination. Let us use it during this Christmas season of 1944, to help transform dreams into realities.

May we add our glad Christmas greetings to the many which are finding their way to you?

Mauffray's Hardware Store



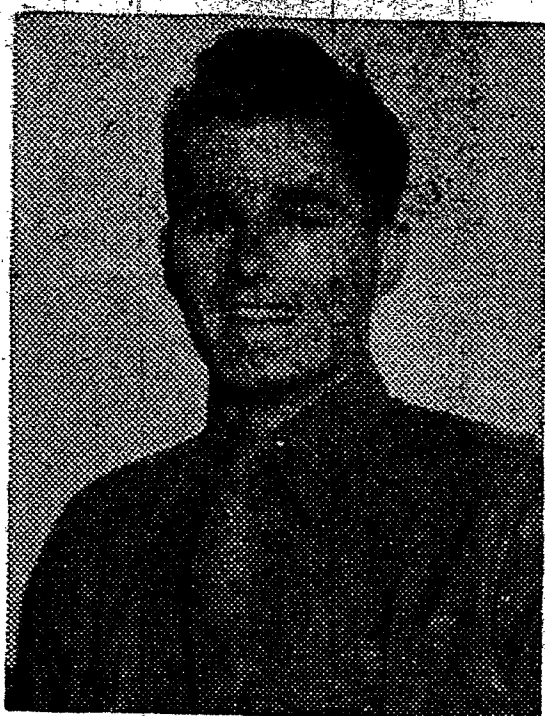
CHRISTMAS AGAIN!

Who will say that smiles were brighter or spirits keener at the Christmases of our fathers than they are today?

At any rate, friends and neighbors, that's the kind of a Christmas we are wishing for you this Yuletide of 1944—just a good old-fashioned Christmas!

Arceneaux Super Service

RECEIVES HONORABLE DISCHARGE FROM MARINE CORPS



PFC. HENRY LaFontaine, Marine Private First Class Henry La Fontaine has received an honorable discharge from the Marine Corps and has returned to his home at Bay St. Louis, Miss.

After enlisting at New Orleans three years ago, LaFontaine served nearly two years in the South Pacific as a member of the famed First Marine Division. He fought at Guadalcanal where he was wounded in the leg when a Jap shell exploded while he was approaching an enemy machine gun nest.

He was also at Tulagi, New Zealand, New Hebrides, American Samoa, New Caledonia, and Hawaii.

LaFontaine wears the Purple Heart and Presidential Unit Citation ribbons in addition to his regular South Pacific campaign ribbon.

He has been stationed at the New Orleans Naval Ammunition Depot since returning from overseas.

SAFETY IN THE USE OF BUTANE GAS

By Member Mississippi State Safety Council Fire Prevention Committee

With some 20,000 families in the State of Mississippi already depending on butane gas for their cooking and heating needs and an equal or larger number planning to install gas in their homes as soon as federal regulations permit, too much attention cannot be given to the proper use and installations of this type of fuel. When butane is properly installed and used no safer and more convenient fuel can be found, but if the installation is poorly made and the improper appliances are used, troubles and inconveniences are likely to occur.

All national fire protective boards and many state legislatures have long seen the necessity of setting up standards to be followed in the manufacture and installation of butane gas equipment. The State of Mississippi was the second state in the Union to pass safety regulations. Early in 1938 the LP-Gas sections of the National Fire Code were adopted as standard in Mississippi by the Legislature. A state inspector was provided for. All dealers in butane gas and equipment at that time were required to furnish bond to the state guaranteeing their compliance with the law before they could continue in business. All of the storage and transportation equipment used by them as well as the equipment held for sale to consumers was inspected and either approved or rejected depending on the quality of the equipment. Since then, all storage containers and attachments thereto have been inspected in accordance with approved standards. As a result, accidents involving storage containers have been negligible. This, however, is not the record of equipment and appliances installed beyond the gas system in the home.

Your gas dealer is required by law to sell you only approved gas systems and appliances and he is required to install them using experienced help. This he will do not only because he is required to do so by law, but because he realized the importance of the appliance being properly designed and installed to operate on butane gas. It may seem unreasonable to some that they should purchase their butane gas appliances and equipment from some special dealer who even might be located in another town when the local hardware or automobile accessory dealer has on display a gas stove that looks nice as the one purchased from the gas dealer, or it may seem more unreasonable to have to call the gas company for a service man to make some minor alteration or repair when your local repairman or handy man could do the job for you, but after making an analysis of all available accident reports, it is easy to see that a large percentage of them are the direct results of improper appliances being installed, or good appliances being improperly installed, or alterations and repairs being made by unauthorized persons.

A gas appliance properly designed to operate on butane gas will pay for itself several times in fuel saving and efficiency. Manufacturers of such equipment know this. They also know that the butane gas business is a specialized field of the entire gas industry, and they are more and more each day restricting the distribution of their butane gas equipment to butane gas dealers only.

Butane gas itself is shipped to the gas dealer either by railroad tank cars or transport trucks. The blend of the product shipped to him is governed by the type of storage and delivery equipment that he has. Care should be taken during the winter season to purchase a blend of fuel that will operate in your plant during cold weather. Otherwise liquid gas might form in your gas lines and appliances. Should at any time liquid gas appear in your appliances, immediately cut it off, open all windows and doors in the house and call your gas company. Do not strike a match or attempt to remove the liquid from the stove yourself.

The LP-Gas Inspection Division of the Office of the Motor Vehicle Commissioner is maintained as a safety and service department. Inspection and engineering services will be given anyone who has butane gas installed or who is planning to install it, free of charge.

STARITA CITY SERVICE



FROM US TO YOU!

† † Dusk . . . Christmas Eve . . . children moving about stealthily, wide-eyed and expectant . . . you know the signs.

Christmas is here, let us all be merry, for it comes but once a year.

With gratitude for your kind favors during 1944 we send you heartiest Christmas greetings.

Magnolia State Supply Co.



SLEIGHBELLS TINKLING DOWN OLD ROADS, FARM HOMES GLEAMING IN THE DARK, THE SPIRIT OF KINDNESS BROODING OVER THE LAND. YES, 'TIS THE NIGHT BEFORE CHRISTMAS AND ALL MEN ARE KIN.

WE HOPE THAT YOUR CHRISTMAS WILL BE MERRY AND BRIGHT, AND THAT YOU WILL RECEIVE A FULL SHARE OF THE GOOD THINGS THIS HAPPY SEASON BRINGS.

Bay St. Louis Bus Line



★ At Christmas perhaps more than at any other time in the year we realize what it means to be an American—to worship as we please, to go about our daily pursuits unfettered, to take time out to pay homage to the beautiful myth of Santa Claus. ★ And at Christmas the members of this organization realize particularly what your patronage has meant to us, and we take this opportunity to thank you while wishing you all a most Merry Christmas.

Western Auto Associate Store

LAMAR OTIS, Owner

INVISIBLE SEARCH-LIGHT BEAMS

Schenectady, Nov. 31—Ultraviolet screens of dark purple glass are used by the Signal Corps to Transform searchlight beams into invisible light. Used in connection with cloud height finding devices, these screens filter out all visible light from the tiny but powerful match-shaped mercury lamp, which operates at so high a temperature that it must be constantly aircooled. The screen sometimes reaches temperatures far exceeding that of boiling water, and is therefore built in small panes to localize shock caused by exterior temperature changes.

The complete cloud height determining system, which consists of a ceilometer, light projector and special recorder, was designed by the U. S. Weather Bureau in conjunction with General Electric illuminating engineers. The invisible beam is shot up to the cloud base by the projector. The ceilometer, actually a photoelectric scanning device, indicates the location of energy reflected from the cloud base. The ceiling height is then computed by triangulation.

Special Music At Methodist Church Sunday

There will be special music at the Methodist Church on Sunday December 24 at the 11 o'clock service. As a special number Mrs. E. E. Samples will sing as a solo "Ring Out Your Christmas Bells" and the choir's special number will be "A Star From Bethlehem." There will be special violin music by Mrs. Frances Wilson.

The Bay High chorus under the direction of Mrs. Carl Smith will give the cantata "Chimes of the Holy Night" at the evening service.

NOTICE TO CREDITORS

Letters of administration on the Estate of Conrad Sick, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 11th day of December, 1944, and therefore notice is hereby given requiring all persons having claims against said estate to have same probated and registered by the Clerk of said Court within six months from this date, and failure to so probate and register same in six months will bar the claim.

This the 11th day of December, A. D. 1944.

JOSEPH JOHN SICK, Administrator of the Estate of Conrad Sick, Deceased.

NOTICE TO CREDITORS

ESTATE OF CHARLEY J. CHARLOW, DECEASED
Letters of Administration of the Estate, Charley J. Charlow, deceased, was granted to the undersigned by the Chancery Court of Hancock County, Mississippi on the 27th day of November, 1944, and therefore notice is hereby given requiring all persons having claims against said estate to present and have same probated and registered by the Clerk of said court within six months from this date and failure to so probate and register same in six months will bar the claim.

This the 27th day of November, 1944.

CECILE CHARLOW, Administrator.



EACH CHRISTMAS as it comes and goes proves anew that love is the only binding power of the world. In these dark days of late December when the brightness of smiles make ample amends for lack of brightness overhead, we again send our most hearty Christmas Greetings.

NOTICE TO CREDITORS

Letters of Administration on the Estate of Mrs. Octave Fayard, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Miss., on the 24th day of November, 1944, and therefore Notice is hereby given requiring all persons having claims against said estate to have same probated and registered by the Clerk of said Court, within six months from this date and failure to so probate and register same in six months will bar the claim.

This the 30th day of November, A. D. 1944.

EMMA FLORENCE FAYARD, and CELINE FAYARD ASHCRAFT, Executors of the Estate of Mrs. Octave Fayard, Deceased.

THE WORLD'S Safest INVESTMENT WAR BONDS



Turkey and cranberry sauce and plum pudding are symbols of the lighter side of Christmas. We want you to have these, too, this Yule season of 1944, plus all the other joys that give Christmas-time its transcendent glory.

We welcome this opportunity to extend to each and all our heartiest greetings.

KOURY'S 14th Street
GULFPORT



THE nearness of Yuletide is unmistakable. Whether snow festoons the fir trees or whether earth still awaits its mantle of white, woods and fields, city and town breathe Christmas and its spirit of kindness.

We sincerely hope that the Christmas season of 1944 will be richer for you, fuller, and more satisfying than for many a year, and thank you for twelve months of very pleasant relations.

ROSENBLUM'S
GULFPORT



AS WE APPROACH the beloved anniversary of a great Event we are reminded again of the many Christmas seasons we have seen come and go. Time has changed everything except friendship.

We are proud of the fact that we number among our customers many of the town's "oldest inhabitants"—friends who have become dearer to us with the passing years.

Once again we say Merry Christmas to all.



Boston Shoe Store

STUDENTS FAVOR 18-YEAR-OLD BALLOT IN STANISLAUS POLL

Express Slight Interest In Political Career In Student Opinion Roll

In a recent ballot sponsored by the Institute of Student Opinion the upperclassmen of St. Stanislaus went on record as favoring the lowering of the legal voting age to eighteen. Of the 140 votes cast, 91 answered the question, "Do you think that the legal voting age should be lowered to 18?" in the affirmative. 48 students voted against and 1 student expressed no opinion. The breakdown of the voting on this first question of the ballot was as follows: Senior—Yes 33, No 11, no opinion 0; Juniors—Yes 24, No 18, no opinion 0; Sophomores—Yes 34, No 19, no opinion 1.

A second question on the November Student Opinion ballot was as follows: "If you were to prepare a list of possible careers for yourself, would you include a career in politics (running for public office or seeking an appointment to a public office)? The St. Stanislaus students voted on this question as follows: Yes, 19, No 110, no opinion 11.

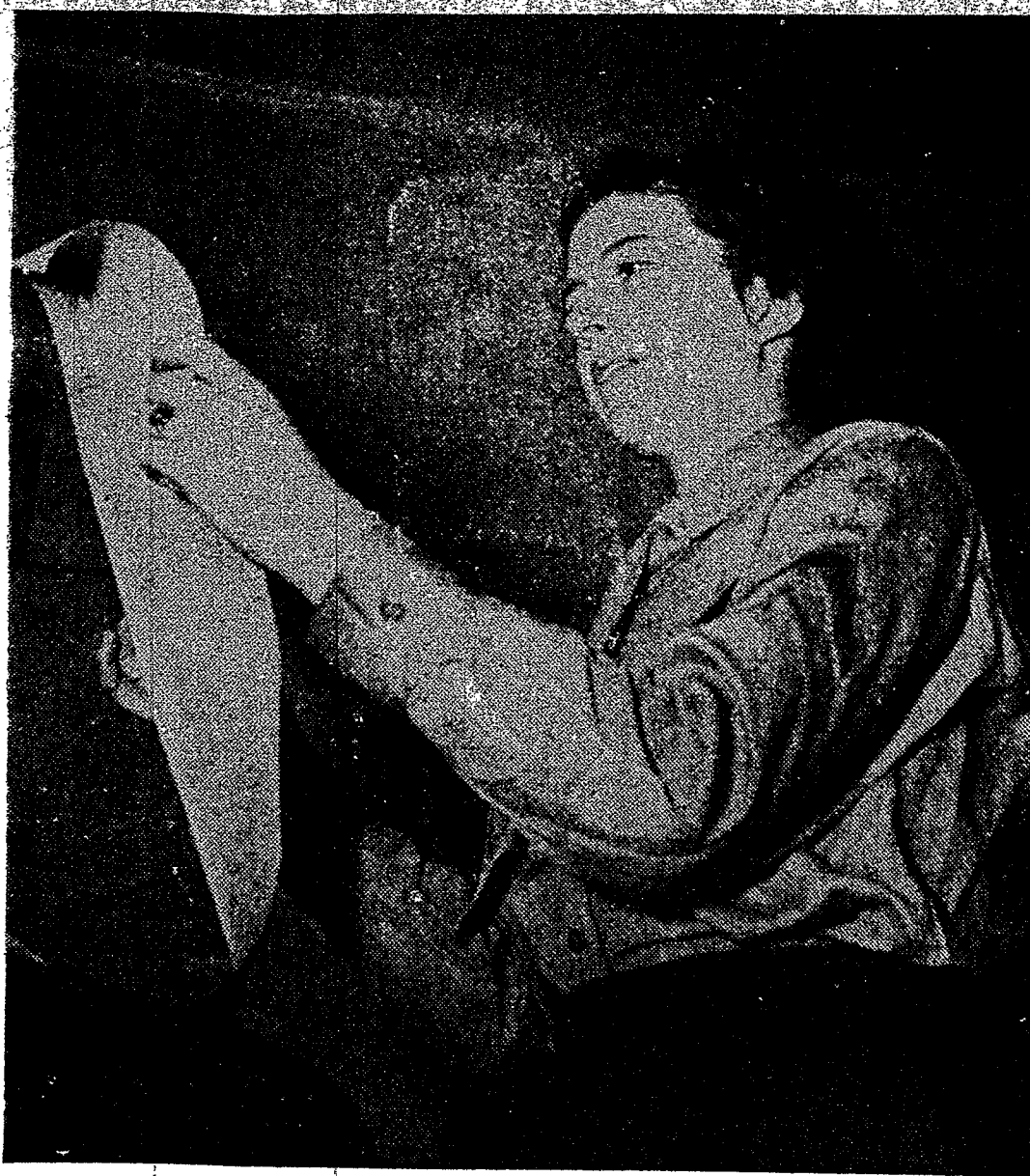
A third part of the ballot stated that the "attitude of the American people toward their patriotic officials ranges from admiration down to distrust. Which of the following statements most nearly expresses your personal attitude toward men and women in politics?" The stu-

dents had to check one of the five following opinions: (a) Men and women in politics are doing an important and essential job; they serve the public, promote the welfare of society and, on the whole, have laudable ambitions and are engaged in an unselfish career. (b) The percentage of men and women in politics who have integrity ability, and good character is just as high as that of men and women in any other career, whether it be crafts, trades, business or profession. (c) Because of low salaries or insecurity of the job, or other reasons, men and women of high caliber are seldom attracted to political jobs. (d) Men and women in politics put party loyalty ahead of human and social welfare, and they compromise with their convictions more often than men and women of other careers. (e) It is impossible for men and women in politics to advance in their careers and still be upright, honest, and fearless citizens; votes must be paid for by favors, deals must be made with crooked politicians and, in order to attract voters, promises must be made which they cannot be fulfilled.

The final tabulation of the student votes disclosed their personal opinions to be as follows: (a) 19, (b) 37, (c) 12, (d) 24, and (e) 48.

The following statements are excerpts from essays written by the Seniors on the topics in the ballot. "A high school graduate's knowledge of Civics should be a certificate in itself that he is entitled to vote. . . . The average high school senior is actively interested in politics. In his history studies he becomes more than passingly familiar with current events. His ability to vote intelligently is unquestionable." . . . "I fail to see how the three years elapsing between the eighteenth and twenty-first birthdays can have an appreciable bearing on political intelligence. The minimum age of twenty-one is merely traditional and has no other defense." . . . "If the boys of eighteen must meet the supreme test in defense of their country, they should have the right to determine along with the others when that country is in danger and who their Commander-in-Chief is to be." . . . "If, as in practically all states, minimum marriage laws are below eighteen, do you think voting entails any more responsibility than married life?" . . . "I am afraid that most youngsters of eighteen are more interested in fun

STATIONED AT PARRIS ISLAND, S. C.



PVT 1C EDIE BEA ALBRITTON

Private First Class Edie Bea Albritton, a graduate of the Bay St. Louis High School, is one of the women Marines who have replaced men in camp telegraph offices at Marine bases. Pfc. Albritton, who is now stationed at Parris Island, S.

C., was sworn into the Marine Corps Womens Reserve in July, 1943. After completing basic training at Camp Lejeune last fall for duty in the camp communications office, and has only recently reported to her present station. (Official, U. S. Marine Corps Photo)

FELIX "DOC" BLANCHARD STANISLAUS ALUMNUS MAKES GRID HISTORY

Honored As All-American In Several Polls

St. Stanislaus feels justly proud of the fact that another of her former sons has reached the immortal heights in gridiron history. Yes, Felix "Doc" Blanchard is the man! Throughout the entire season "Doc" has earned the plaudits of all football enthusiasts by his spectacular play with the Army cadets. Newspapers all over the country and particularly in the metropolitan area of New York City have been lavish in their praise of the football prowess of our stalwart alumnus.

In the Army-Navy classic, the climax game of the football season this year Blanchard literally blasted the Navy team to pieces, by his terrific line smashes and speedy end runs. His coach remarked that even as a ball carrier he is the greatest blocker in the world. Anyone who could pierce that Navy line as he did that December 2nd afternoon must be stupendous.

This time just three years ago "Doc" Blanchard was leading our Rockachaws in winning the Gulf Coast Championship and earning for them an invitation to play in the New Orleans Toy Bowl, the equivalent to an interstate championship affair between Louisiana and Mississippi's outstanding teams in most respects. Although St. Stanislaus did not win that game, Blanchard covered himself with glory by his remarkable play.

"Doc" learned the rudiments of football during his four years here at St. Stanislaus. Needless to say, his former coaches, the Faculty and student body are indeed proud of his subsequent achievements. We thought him great then; now we know that he is among "the greats" of all time in the history of football.

In the name of all at St. Stanislaus we extend to "Doc" Blanchard our heartiest congratulations. We want him to know his Alma Mater rejoices to hear of the glorious deeds of her former son. Like Marcy Schwartz, Henry "Zeke" Bonura, John Scafide, and many others, "Doc" Blanchard has brought renown and fame in the athletic field to St. Stanislaus. They are the heroes of yesterday whom the new generation of students idolize and strive to emulate. Their Sincerity, Sportsmanship and Courage have engraved the initials of S. S. C. in the athletic hall of fame."

Bay High School's Basketball Schedule 1944-1945

December 14—St. Martin's, here.
December 19—Kiln, here.
January 5—Kiln, there.
January 9—Pacayune, here.
January 12—Orange Grove, there.
January 16—Biloxi, here.
January 19—Pass Christian, here.
January 23—Gulfport, here.
January 26—Pacayune, there.
January 30—Sellers, here.
February 2—Biloxi, there.
February 6—Orange Grove, here.
February 9—Gulfport, there.

All games on the above schedule are to be played by both girls and boys. This schedule is incomplete. Watch the next issue of the paper for dates of other games not listed above.

and pleasure to give much thought to the serious aspect of voting. Consequently, they would hardly make a wise decision. Incompetent government might result." . . . "I do not favor a political career because the frequent dishonesty among the politicians has given the career a bad name." . . . "The political career is too unstable." . . . "I wouldn't trust some of the politicians I know further than I could throw a bull by the tail." My experience with them has killed any interest on my part in such a career."

Christmas Greetings 1944



"Now all our neighbors' chimneys smoke,
And Christmas blocks are burning;
Their ovens they with baked-meat choke,
And all their spits are turning.
Without the door let sorrow fly,
And if for cold it hap to die,
We'll bury it in Christmas pie,
And evermore be merry."

These 17th century verses typify the old-time Christmas spirit we wish for you this Yule season of 1944.

G. MAURIGI
SHOE HOSPITAL
Booker Opposite R. R. Station



Hearty and cheery
And happy and true,
An ever so fervent
Merry Christmas to
you! . . .

TONY'S BARBER SHOP
Opposite L. & N. Depot

Gifts FOR THE HOME



8-Piece "Glasbake" Gift Set

\$1.00

Exquisitely etched 1½-quart casserole with pie-plate cover, and six 4-ounce custard cups. Each set packed in colorful gift box.



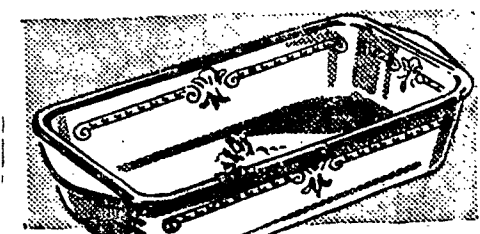
Fancy Pieces

Sugar bowl, creamer, no-relish dishes, etc. Ea. 29c



Syrup Server

Trigger-spring, no-drip style. 5 3/4-inch. 29c



Deep Loaf Pan

5½x9 1/8x2 7/8-in. style; "Fire King" quality. 35c



Utility Bowl Set

One 6 7/8-inch; one 8 3/8-inch; one 10 1/8-inch. 59c Set.

Kern's 5 & 10c Store

131 MAIN STREET NEAR POST OFFICE



GOOD CHEER! There's nothing quite like it. And good cheer is an affair of the heart. It cannot be withheld and hoarded to gain added value with the days or years. Good cheer must be spent!

Let us all radiate good cheer this Christmas of 1944, for there are reasons enough for good cheer if we but pause to reflect.

Merry Christmas greetings from all of us to all of you.

BAY CAFE
Louis Schwall



Prosperous New Year
To All Our Friends and
Customers

Pine Cabins-Cafe

MR. AND MRS. R. C. ARMITAGE, Props.

1944

The Season of Christmas

EVER
THAT SAME
STAR

★ The Wise men saw it over the hills of old Judea . . . it glows in the Christmas sky tonight, though clouds may obscure the heavens. It is a beacon of hope in a world in which there is ever so much room for improvement. Its spirit travels around this earth, encouraging, sustaining, and beautifying.

Our Christmas greeting to every man, woman and child in this community . . . a greeting as warm and hearty—we hope—as if it were made to each in person with a friendly smile and a shake of the hand.

Merry Christmas!

HOTEL REED

ORTTE THEATER
SUNDAY-MONDAY



"RATIONING"
AT ORTTE THEATRE
SUNDAY-MONDAY

Wallace Beery, Marjorie Main with Donald Meek, Dorothy Morris

If it's laughter you're after in your screen fare, there's a treat in store for you at the Ortte Theatre this week. It's M-G-M's topical comedy with a moral "Rationing," starring the lovable rascal, Wallace Beery, in a role tailor-made to his talents.

With Mr. Beery is his popular partner in comedy antics, Marjorie Main, and the two have a merry time wielding the hatchet at each other until they decide to bury it in matrimony. Beery and Miss Main are neighbors who are constantly

at each other's throats despite the fact that Miss Main's daughter, capably played by Dorothy Morris, and Mr. Beery's adopted son, newcomer Tommy Batten, are in love. Marjorie is the local postmistress and head of the ration board, and Beery runs the general store. His troubles are only beginning when point rationing makes its appearance and then Tommy is drafted, thereby precipitating another crisis in his estranged relations with Miss Main.

He attempts to extricate himself by reentering the army and returns home confidently expecting a commission. His commission arrives. He is the newest member of the local ration board. Meanwhile a gang of black marketeers in meat have set up operations in town and Beery's store is the innocent "front." It is only after Beery realizes something is wrong and breaks up the ring that the turbulent affairs settle themselves happily.

**INCOME TAX
INFORMATION**

Jackson, Miss.—Taxpayers are reminded by Eugene Fly, Collector of Internal Revenue that he last day for filing, amending, and paying installments on 1944 declarations of estimated tax is January 15, 1945. The deadline formerly was December 15, 1944, but was postponed by the new tax law.

Under the new law, a taxpayer who files his 1944 income tax return and pays the tax due on it by January 15, instead of waiting until March 15, need not file any declaration or amended declaration otherwise due on January 15.



There's a joy in the heart
That sets Christmas apart,
To make it a day of all days.
And may its true peace
And good will never cease
To bless you in manifold ways.

JOYCE'S CANDY
SHOP
L. C. Pernicaro



LOYALTY works
both ways. You
have been loyal to
us, and we are loyal
to you.

To you, our friends,
who have so helped
us to make 1944
successful, we send
the friendliest of
**CHRISTMAS
GREETINGS**

PIAZZA BROTHERS
BARBER SHOP

INSURE
YOUR PROPERTY
with
JOS. O. MAUFFRAY
Bay St. Louis, Miss.

FOR SALE

ONE 80-acre Farm with good house and barn and outhouses—20 acres under good fence and under cultivation, 114 bearing pecan trees; 1 1/2 miles North of Waveland, Miss. Price \$3500.00 to the first one that comes.

Also one 4 room house and bath in good condition. Lot 50x104—No. 439 Ballentine Street, Bay St. Louis, Miss.

Also lots and acreage.

HENRY T. FAYARD, SR.
110—2nd Street, P. O. Box 324
Phone 289



**IN THESE
LAST
SHORT
DAYS
OF 1944**

when beaming faces tell that Christmas is very, very near, we are reminded again of the supreme value of friendship. He who has no friends, though he may have amassed a fortune, cannot be happy.

We have many friends in this area—friends from many years back as well as friends who have become friends during this past year. These friendships are a great source of pride and happiness to us.

To all these friends we wish a very Merry Christmas Season.

Herlihy's Mercantile Store
Waveland, Miss

**SANTA CLAUS IS
COMING TO TOWN!**



We've got it on good authority that this town is among the first along Santa Claus' route, and that he's scheduled to make a long stop here!

We hope that "Santa Claus will be good to you," and that this holiday time will be one of exceptional joy and happiness to you and your family.

PALMISANO'S
Restaurant--Highway 90

Pine Cabins-Cafe

WILL SERVE A FULL COURSE TURKEY DINNER
ON SUNDAY, DECEMBER 24TH FROM 12 NOON TO 8 P. M.
HOME ATMOSPHERE — BRING THE FAMILY
ONLY QUALITY FOODS SERVED
For Reservations Phone 9108
MR. AND MRS. R. C. ARMITAGE, Props.
CLOSED ALL DAY CHRISTMAS

INSURE TODAY
And Be Sure Tomorrow

A telephone call will bring Our Representative on
ALL KINDS OF INSURANCE
Our Force is Experienced and only too glad to Serve YOU

Merchants Insurance Agency
In the Insurance Business for nearly 40 years.
Merchants Bank Bldg. Phone 145

Western Auto Associate Store

LAMAR OTIS, Owner
... Automobile Parts and Supplies ...
PAINT—RUGS
Automatic Water Plants
Electric Light Plants

Have a "Coke" = Merry Christmas



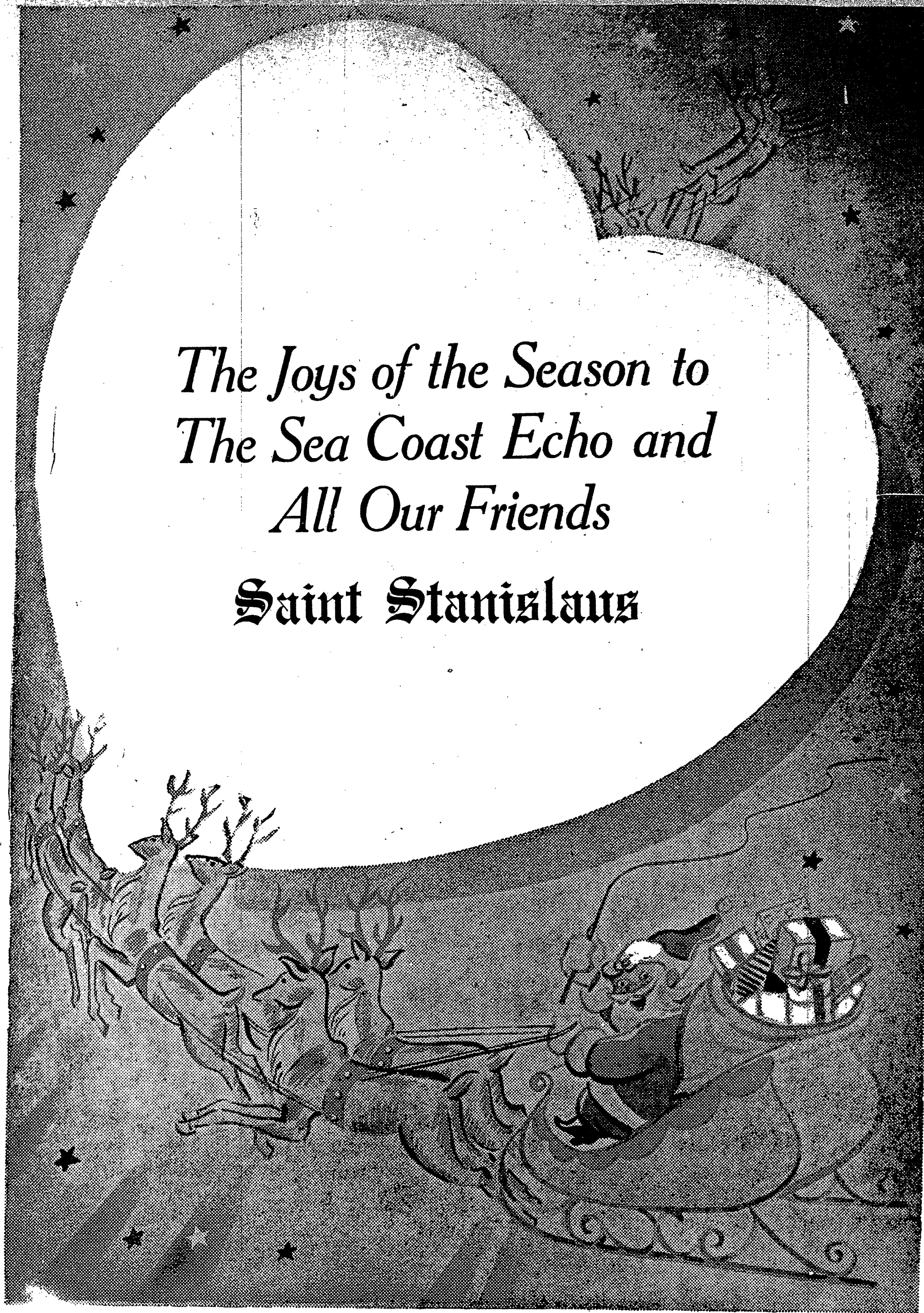
... adding refreshment to holiday cheer

The spirit of good will rules the Christmas season. It's a time to get together with friends and family . . . a time when all we mean by home in its graciousness and friendliness is at its peak. In such an atmosphere Coca-Cola belongs, ice-cold and sparkling with life. There's a whole story of hospitality in the three words *Have a "Coke"*—three words that express a friendly spirit the whole year 'round. Yes, Coca-Cola and the pause that refreshes are everyday symbols of a way of living that takes friendliness for granted.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
COCA-COLA BOTTLING COMPANY
Gulfport



The Joys of the Season to The Sea Coast Echo and All Our Friends Saint Stanislaus



ECONOMICAL PORK PRODUCED BY PIGS GRAZING PEANUTS

**2-Year Average of 365 lbs.,
Worth About \$50 Per
Acre of Peanuts**

State College, Miss.—One way to produce pork economically in most sections of Mississippi is to let the pigs harvest a peanut crop. By doing so, the South Mississippi Branch Experiment Station at Poplarville has averaged 365 pounds liveweight of pigs per acre during the years

1943 and 1944, thereby securing a gross return of over \$50 per acre.

The results are reported in November's Mississippi Farm Research by T. E. Ashley, superintendent of the South Mississippi Branch Station, who stated that the project will be continued for a number of years to secure definite information on the feeding value of peanuts expressed in terms of pork produced per acre.

In preparation for the test a fenced area containing eight-tenths of an acre was prepared and planted to the Spanish variety of peanuts. The land was broken level and 500 pounds of 4-8-4 fertilizer per acre was distributed in the drill before

and about 12 inches apart in the row.

After the peanuts had germinated and the plants were showing through the ground, they were cultivated with a section harrow going cross-wise the rows. This eliminated the grass and weeds and covered the nuts slightly deeper. Subsequent cultivations consisted of running a small heel-sweep, set as flat as possible, between the rows of peanuts. Climatic conditions were favorable for

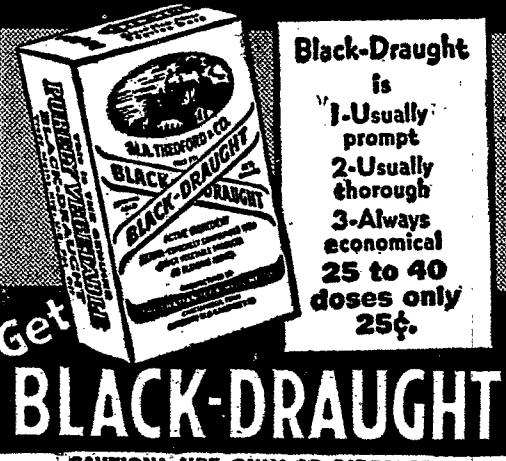
good growth.

On August 1, 1943, six hogs (Poland China, Duroc Jersey cross) averaging 176 pounds each, were turned on the peanuts for a 6-week period. In addition to the peanuts they received 100 pounds of 36 percent protein feed. At the end of the 6-week period, the hogs averaged 240 pounds each, or a net gain of 64 pounds each. This was the equivalent of 480 pounds of meat per acre from the peanuts.

During 1944 the test was continued under the same conditions, so far as possible. Because of dry weather immediately following planting, only about two-thirds of a stand of peanuts was secured. Continued dry weather prevented the nuts from filling out as well as they did in 1943.

On August 1, 1944, five Duroc Jersey pigs, averaging 90 pounds each, were turned on the peanuts for a 4-week period. At the end of 4 weeks they showed a net gain of 40 pounds each or the equivalent of 200 pounds of meat per acre.

Need a LAXATIVE?



Peoples Federal Savings & Loan Ass'n

Bay St. Louis, Miss.

Assists worthy persons in the purchase and repair of Homes.

Buy War Bonds and Stamps. We have them on sale.

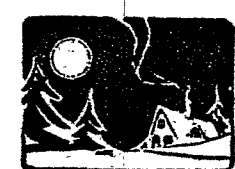


**LOADS OF HAPPINESS
TO YOU!**

Christmas of 1944 is going to be a BIG Christmas. See if we aren't right.

May YOUR Christmas be bounteous and full of good cheer, and may our greeting and best wishes add just a little to your pleasure this Yuletide.

**Porter's
SERVICE**



THE SEASON'S GREETINGS

19 44

★ There will be a halo over the homes of America this Christmas radiating from the new hope for the world.

That your Christmas season may be both joyous and happy is the sincere wish of

Hancock Insurance Agency
A. A. SCAFIDE, Manager

TIN CAN SALVAGE PROGRAM

Jackson, Miss., December 20, 1944—Mississippi housewives have been called on to renew their efforts in the tin can salvage program for the war effort.

Necessity for increased interest in the program was evidenced by the report of J. K. McDowell, State Salvage Manager, War Production Board, showing that in October not a single can of salvaged tin cans was shipped from Mississippi.

"Yet," he said, "our monthly quota is 33 carloads of 30,000 pounds each." "If each person in the state would save and prepare just two medium sized cans each month, our quota would be met," he said. "We are asking each community to throw every possible effort behind the program. It is the responsibility of our local salvage committees to direct and guide the collections of tin and paper, both absolutely essential in supplying our fighting men throughout the world."

Mr. McDowell said County Boards of Supervisors have agreed to haul salvaged tin cans from their beats to the county seats, and that the State Highway Department will haul them from most any place along their routes to shipping centers.

"Today, the need for tin is greater than ever," he said. "The American housewife through saving and preparing food cans is practically the only source of our domestic tin supply."



★ Christmas is here. And once more we find ourselves at a loss for words to express how we feel about your loyalty to us during 1944. But we know you will understand.

We wish for you and your family the best of Merry Christmases, and the best that this happy season can bring in both material and spiritual blessings.

Gulf Chevrolet Co.
Dixie Auto Lec. - 247
A. E. VOIGHT



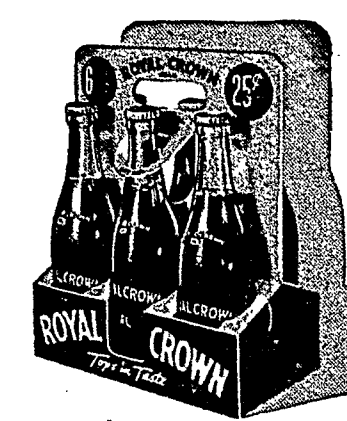
Christmas trees are again gleaming in the windows! ★ ★ ★ ★ ★

Just about time for us to be thinking of how much we are indebted to you.

And just about time for us to call upon two little words that carry more cheer and good will than all the big words that have ever been coined—

Merry Christmas

**BEACH DRUG
STORE**



NEH BOTTLING CO.
GULFPORT, MISS.

HOUSE FOR SALE
233 St. Charles Street
3 Blocks From Beach
Large 4-Bedroom House
All Modern Conveniences
Recently Renovated
Grounds, 147x250
Six Large Pecan Trees
Several Large Outhouses



..Dependable Freight Service..

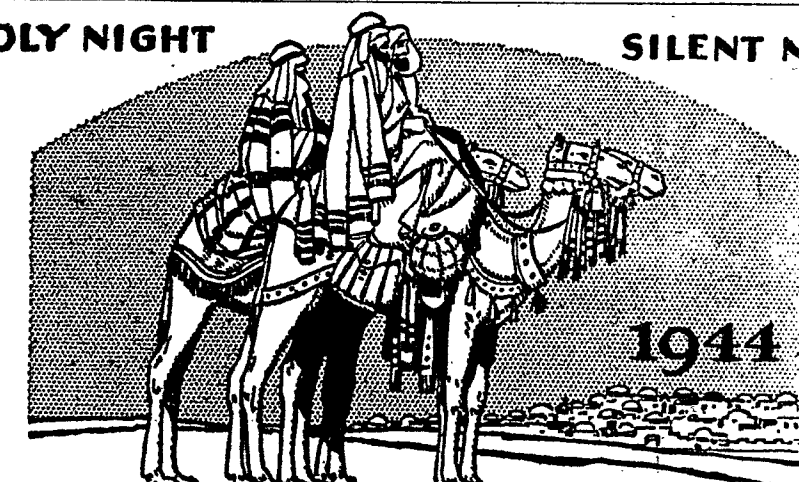
New Orleans Phone RA. 2114

V. A. MORREALE, Agent

Bay St. Louis, Miss., Phone 371

HOLY NIGHT

SILENT NIGHT



CHRISTMAS GREETINGS

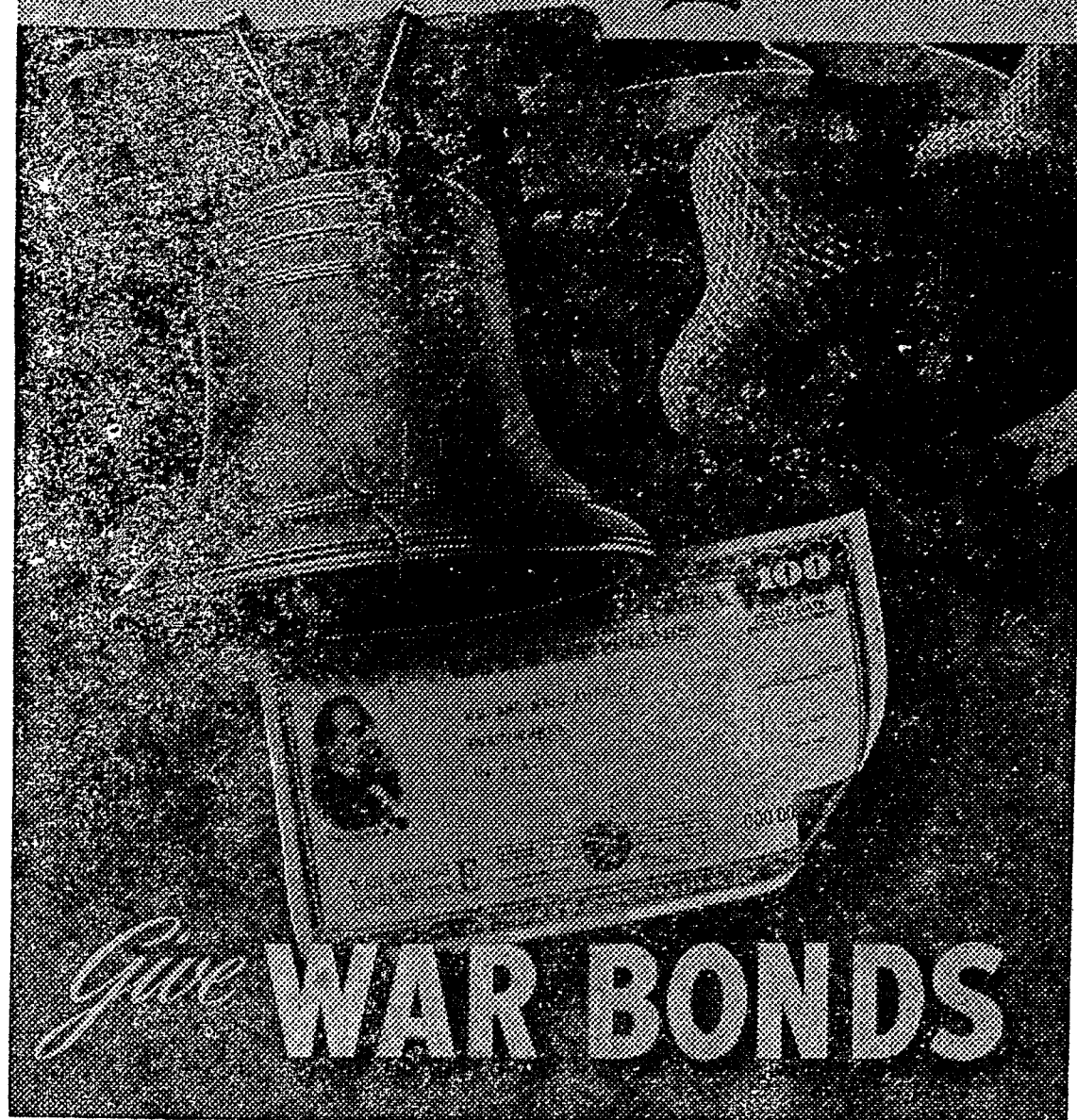
★ The message of good will that emanated from Bethlehem 2,000 years ago not only transforms the world at Christmas but is the foundation of every honest transaction. We depend upon your good will; you depend upon ours.

Your good will has been a priceless asset to us during 1944 and other years. We thank you for the confidence you have placed in us and wish you the manifold blessings of a happy Yuletide.



Di Benedetto's Fine Food Store

**For Liberty and
Peace on Earth**



Merry Christmas!

H. G. HILL STORE
Waveland



Merry Christmas
John D. Horlock



**CHEERY
GOOD WISHES**
For a
Holiday Season
Filled With Joy
That Will Remain
Throughout the
Coming Years
Of Peace!

Chadwick's
Trading Post

Merry Christmas
TO ALL

AND

A Happy New Year

IN 1945

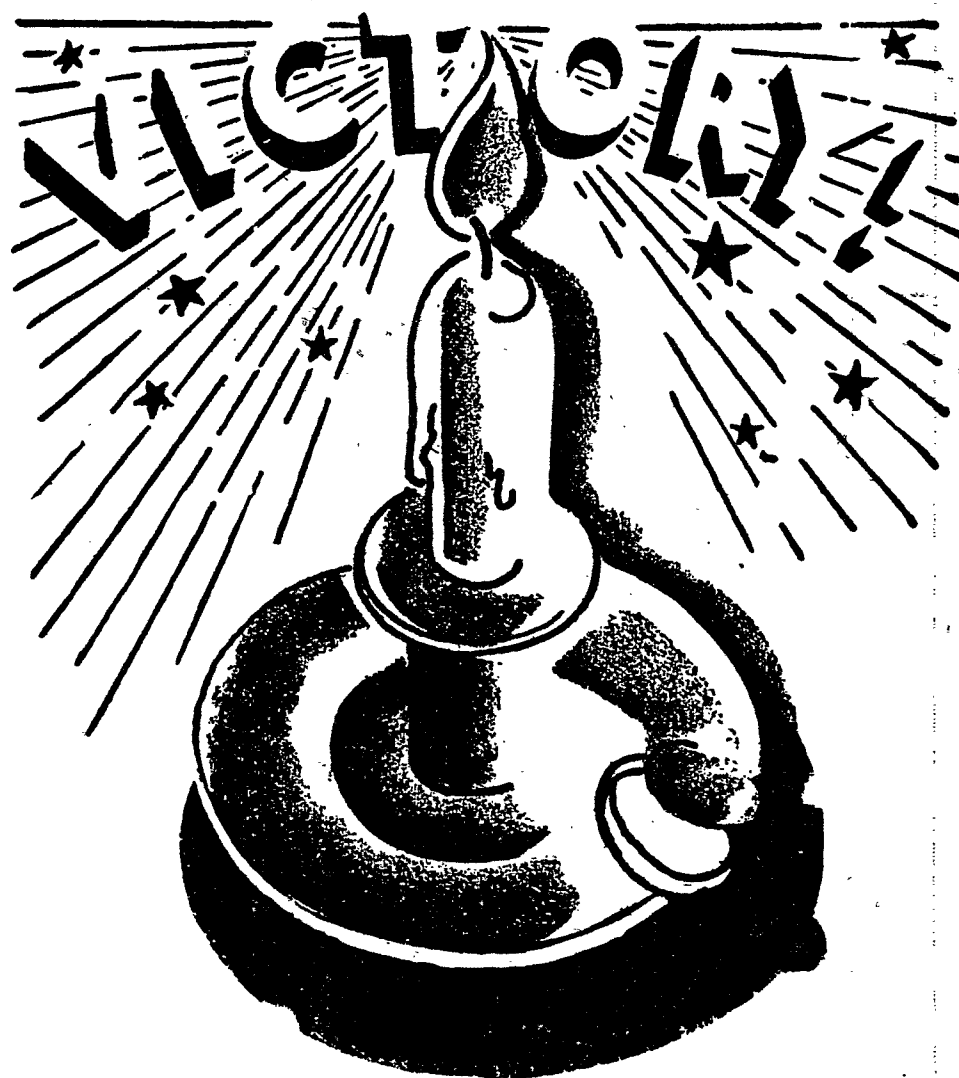
Rando's Cash Store



THE

Season's Greetings!
TO ALL OUR FRIENDS

Mollere's Chickenburger



**"LET YOUR LIGHT
SO SHINE BEFORE MEN..."**

Democracy to light the way out of the dark evil of war! We all believe it, though we care more for actions than elaborate words to express what is in our hearts. This year we must make our mightiest effort toward Victory—our way of showing men the goodness and power of the American way of life.

MERRY XMAS TO ALL

Coast Electric Power

**ASSOCIATION
R E A**



GREETINGS of the Season to
the families and friends
of our customers and to our
servicemen.

Monti-Carver Plumbing Co.

Greetings

HAPPY CHRISTMAS

To Our Many
Friends and Customers
A MERRY CHRISTMAS!
And A Prosperous New Year

Meyer's Cash Grocery

Mr. and Mrs. Claude Vincent



**CHEERY
GOOD WISHES**
For a
Holiday Season
Filled With Joy
That Will Remain
Throughout the
Coming Years
Of Peace!



**Sanitary
Bakery**

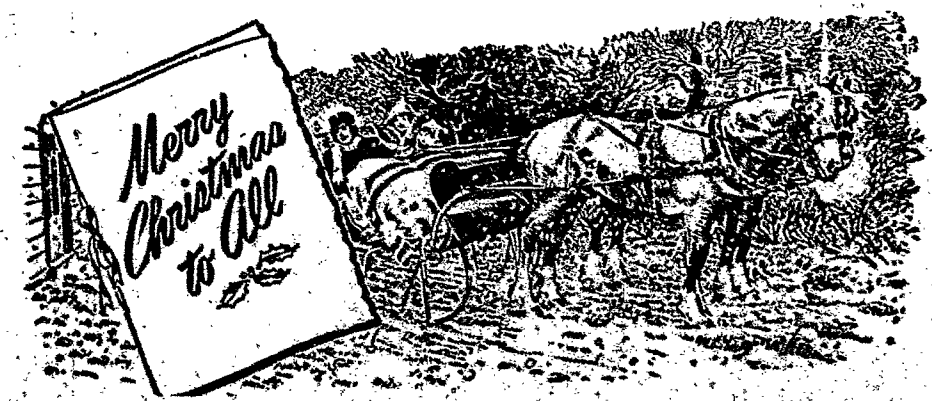
MERRY CHRISTMAS

AND

Happy New Year

TO ALL

Pitalo's Grocery



May the Joys of Christmas
Be Yours
With Best Wishes for Happiness
in the New Year

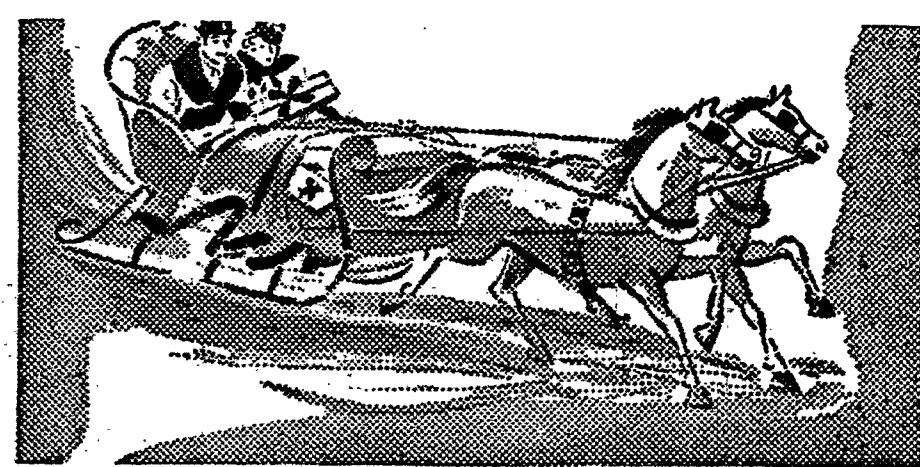
Red Star Seafood Market



TO OUR FAITHFUL CUSTOMERS

**Ramsey's
GIFTS**
LADIES READY-TO-WEAR

*The Shop Of
Distinction*



A Very Merry Christmas
AND

PROSPEROUS NEW YEAR
TO ALL OUR FRIENDS AND CUSTOMERS
Waveland Drug Co.



**Holiday
Greetings!**

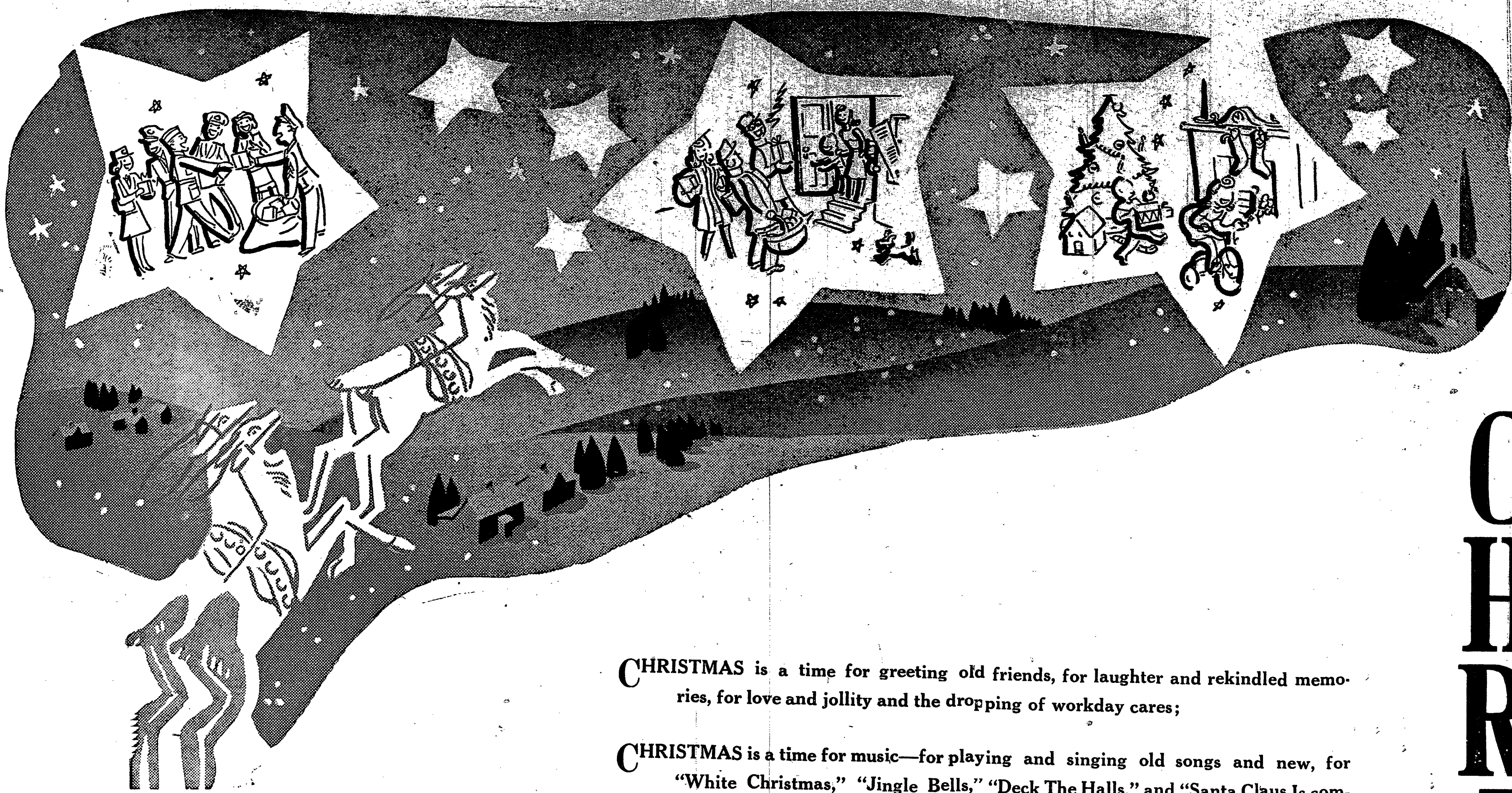
The best of the season to
everyone.

HOLD WAR BONDS

For HIS sake, don't cash
your war bonds.



**Hamburger
King**



CHRISTMAS is a time for greeting old friends, for laughter and rekindled memories, for love and jollity and the dropping of workday cares;

CHRISTMAS is a time for music—for playing and singing old songs and new, for "White Christmas," "Jingle Bells," "Deck The Halls," and "Santa Claus Is coming to Town";

CHRISTMAS is a time for reflecting on newsboy on the corner, the folks at the office,—a time for leaving loaded baskets on door steps; a time for sharing the cheer in your own heart with all;

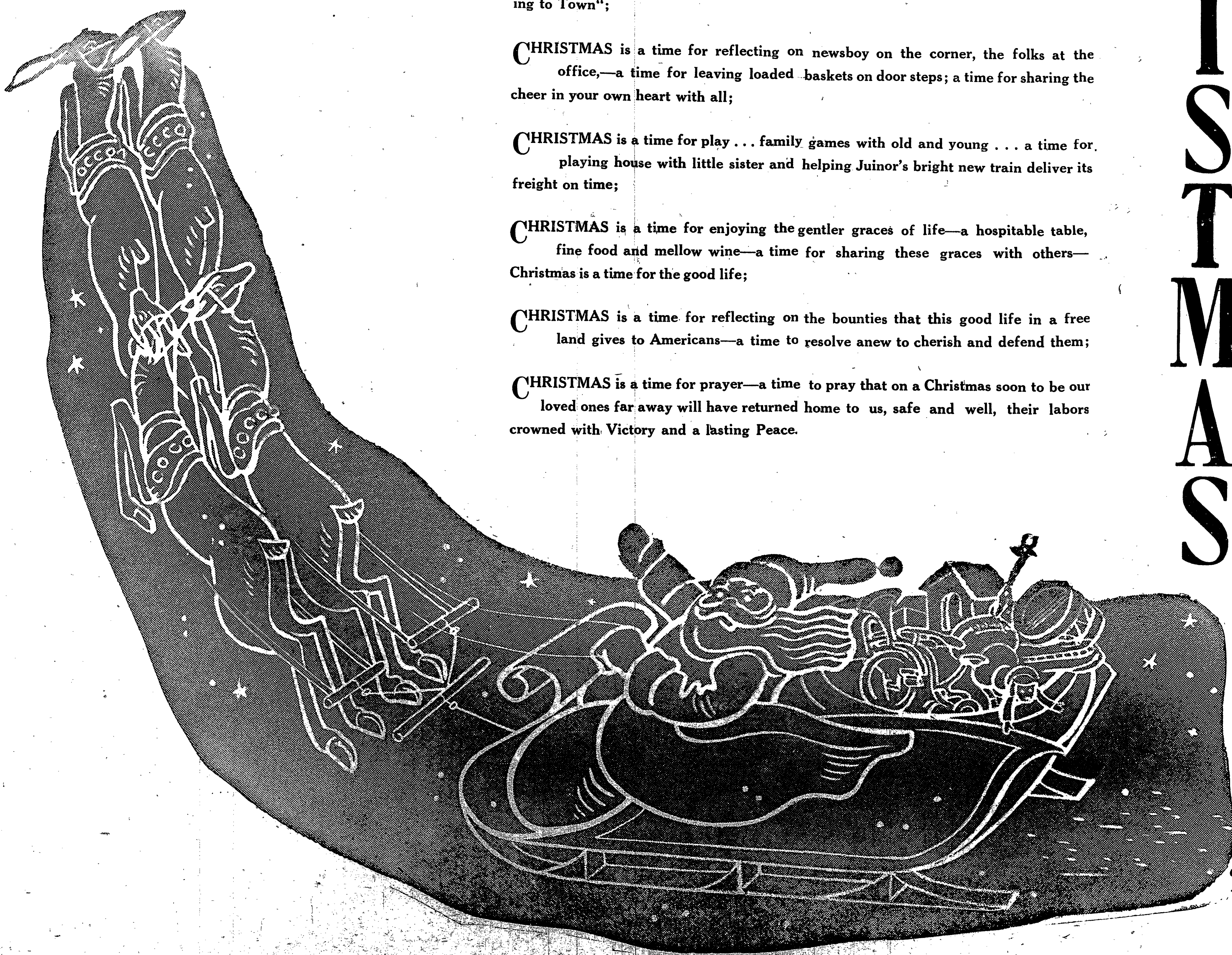
CHRISTMAS is a time for play . . . family games with old and young . . . a time for playing house with little sister and helping Juinor's bright new train deliver its freight on time;

CHRISTMAS is a time for enjoying the gentler graces of life—a hospitable table, fine food and mellow wine—a time for sharing these graces with others—Christmas is a time for the good life;

CHRISTMAS is a time for reflecting on the bounties that this good life in a free land gives to Americans—a time to resolve anew to cherish and defend them;

CHRISTMAS is a time for prayer—a time to pray that on a Christmas soon to be our loved ones far away will have returned home to us, safe and well, their labors crowned with Victory and a lasting Peace.

CHRISTMAS



The Commission Council — City Of Bay Saint Louis

G. Y. BLAIZE, Mayor

W. L. BOURGEOIS

Finance Commissioner

H. GRADY PERKINS

COMMISSIONER of Public Utilities

The BIG WHITE HOUSE RESTAURANT

Highway 90 Near Kellar's Place

Large Dolls -- Toys
Of All Kinds

Novelties For Children -- Fruits
and Nuts of All Kinds

Open 24 Hours a Day



WE THANK YOU

All during 1944 we have been storing up our gratitude to the people of this community, as they have come in day after day. Now that Christmas is here it is time to make delivery. So here it comes... our gratitude to you in one great big wish for a big, happy, merry Christmas.

Kern's 5 & 10c Store

131 MAIN STREET NEAR POST OFFICE

Progress of Youth Center

Interested adults are watching the progress being made by the group promoting the Youth Center which is meeting the approval of not only the teenagers but the general public. In the recent salvage drive for waste paper there was a splendid spirit of cooperation evident in the three schools and the young people who were determined to see the drive go over and in this way get a nest egg for the financial part of the youth center.

Working hand in hand with the adult committee headed by Mrs. Leo

Seal and other young people were A. J. Scafide, chairman of the youth committee; Rosmary Dick, Jeanne Arceneaux, Kay Ford, Julie Elliott, Toby Scafide, Francis Poolson, Jimmie Fayard, Dupre Lapointe, Laverne Garcia, Charlie Carter and Buddy Pitolo, Randolph Bourgeois, Richard Ranson, Bernard Farr, Bobby Fayard and Charles Poolson.

These young people appreciate the use of the volunteer trucks and the Hancock Bank for providing a room for storing the paper.

As a last request please do not throw away paper or burn it. Save all paper for the next drive.

Commemorates Feat Unparalleled In Petroleum Industry

Houston, Texas—In a fitting ceremony at Baytown, Texas, employees of Humble Oil & Refining Company on December 14 commemorated a feat unparalleled in the petroleum industry—the production of one billion gallons of finished 100 octane aviation gasoline at the company's Baytown refinery.

This achievement climaxed a quarter of a century of research, planning, and development by the Humble organization, which in those 25 years has made uniform progress in every phase of its operations.

The war production record of the Humble Companies in the three years since Pearl Harbor is an amazing one, and the December 14 celebration served to spotlight the company's leadership in all of its war operations and to pay tribute to its 14,000 employees. Here are some of Humble's war accomplishments:

Attainment of the billion gallon record in the manufacture of finished 100 octane gasoline gives Baytown refinery the distinction of being the first and only individual refinery to have produced this much.

Baytown Ordnance Works, the first plant in the nation to manufacture toluene from petroleum by chemical synthesis, has supplied the toluene for at least one out of every two bombs used by the United Nations since Pearl Harbor. For this achievement it has been awarded the Army-Navy E five times.

Humble refineries have also supplied very large quantities of other aviation and military gasolines, aviation engine and heavy duty lubricating oils, Navy special fuel oil, and other essential products. They are supplying about one-sixth of the materials being manufactured from petroleum for the critical synthetic rubber program.

Humble is producing more crude oil than any other Company in the U. S. One fourth of the additional crude oil needed for war is being produced by Humble, making its current production amount to one barrel in every 12 of the domestic supply.

Humble Pipe Line Company is transporting more oil than any other system. Its daily load of approximately 700,000 barrels amounts to one in every seven barrels of the nation's supply.

Highlight of the December 14 celebration was the formal presentation of the one-billionth gallon of 100 octane aviation gasoline to a high ranking military official by H. C. Weiss, Humble president. In addition to military officials there was in attendance also state and national government officials and leaders in industry.

To interest visitors to Baytown there was set up a number of Army and Navy displays of war equipment, each of which was emphasized how dependent modern mobile armies and navies are on petroleum.

Additional exhibits and motion pictures portrayed the Humble Company's operations and served to orient visitors before they inspected Baytown refinery. Special tours were conducted through the refinery and its associated war plants from December 14 through December 17.

The entire program for the celebration was arranged in such a manner that employees and their families participated as much as possible. A bronze medal commemorating the event was presented to the 14,000 active employees, and more than 3,000 in the armed forces in a special book which contained a message from the company's management expressing appreciation for the contribution each employee has made toward the establishment of war production records. Another booklet, telling in pictures and story the accomplishments of the several departments of the Companies, was mailed to each employee.

Humble Oil & Refining Company brought in its first producing well in Mississippi this year. In addition

SANTA'S Specials for CHRISTMAS

The Bay Merc. Co.

PISTOLS
10c

Come See Henry

PISTOLS
10c



BLANKETS—Half
Wool, Singles—Solice
Color, Boxed, Sateen
Bound\$7.95

DOUBLE—Part Wool,
Sateen Bound\$6.95

SHEET, White Extra
large\$1.49

SHEET, Plaid single... 98c
Double\$2.25

VENTILATING
FANS\$48.11

Table and Chairs,
Sets,\$2.95 & \$8.95



Red Rocking Chairs,
Childrens\$2.25

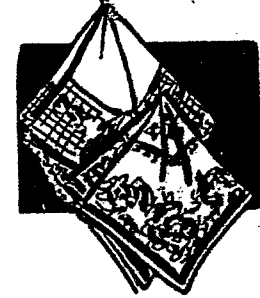
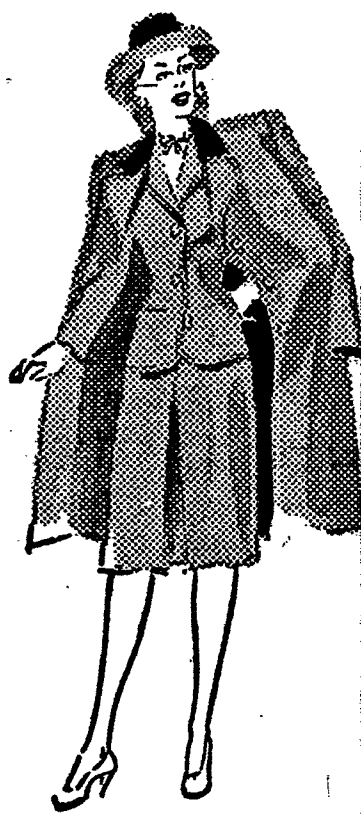
TAYLOR TOTS, all
Metal\$14.95

Christmas Candy

COATS & SUITS—

Ladies and Childrens—
\$2.98 to \$28.98

SWEATERS — JACKETS



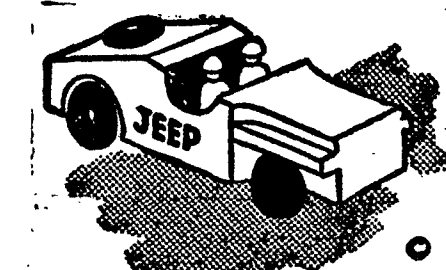
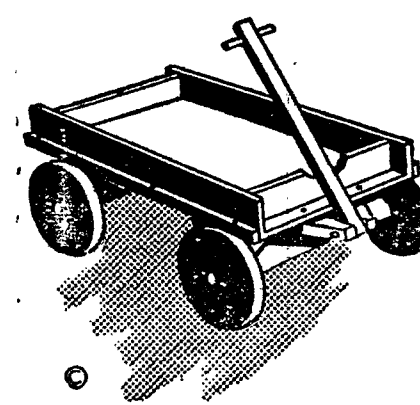
BOXED HANDKERCHIEFS,

Unusual Assortment—
Mens, Womens, Child-
rens'25c to 98c

Christmas Candy

WAGONS, Large Red
and Green, were \$12.95
Now\$8.95

Others\$5.50 and \$7.95



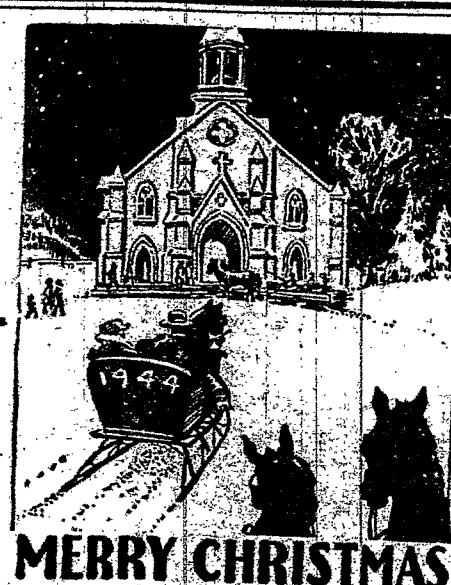
JEEP, Large, Sturdy. \$1.98

SHEETS, Double 81 inch
x 108 inch.

DISHES—Beautiful Sets,\$5.95 and \$9.44
CHENILE BEDSPREADS, All colors and white\$7.49 up
CHENILE ROBES for Women\$6.49 up
ARMY LOCKERS, all metal, size of steamer Trunk\$4.95
HORSES on ROLLERS to ride89c
MACHINE GUNS\$2.98
BOWLING ALLEYS, large complete\$1.49

THE BAY MERC. CO.

to that original producer it now has several other wells drilling, and geophysical exploratory work is still going on. The Humble Company's home of-



MERRY CHRISTMAS

Jingle bells, jingle bells,
Jingle all the way,
O! what fun it is to ride
In a one-horse open sleigh!

We have much to be thankful for this Christmas, and we want to express our thanks to you.

May this Christmas season of 1944 be an especially happy one for you.

MAUFFRAY-DRY GOODS

Waveland News

The Waveland School closed Friday afternoon after an enjoyable hour singing Christmas carols and distributing gifts, and will re-open Monday, January 1st.

Among the New Orleansians spending the weekend in Waveland were: Dr. and Mrs. Hava, Dr. and Mrs. Mitchell, Mr. and Mrs. Claiborne and family and Mr. and Mrs. George McConnell and family.

Mr. and Mrs. Donald McTavish received news that their son, Jimmy McTavish of the U. S. Navy had been promoted to Chief Petty Officer.

Miss Rosemary Holderith a student of M. S. C. W. is home for the Christmas holidays.

Pfc. Charleston Ladner is here on a stop-over leave after several months in the South Pacific.

Mr. and Mrs. Vital Bourgeois are happy to learn that their son, Pvt. John A. Ladner will be home for Christmas.

Miss Amelda Chadwick who is attending the University of Mississippi, arrived Thursday to spend the holidays with her parents Mr. and Mrs. Dan Chadwick.

Ensign Adrian Hava, an instructor in the Navy Air Corps at Pensacola, Florida, is spending a fifteen-day leave with his parents, Mr. and Mrs. Clarence Hava.

Mr. and Mrs. Edgar Bourgeois have just purchased the Mortan property on Coleman avenue.

Your War Bond Investment Is Your Investment In America ***

A. & G. Theatre

AMES & GASPARD, Props.
G. AMES, Mgr.

Thursday-Friday, 21-22
JOAN DAVIS, BOB CROSBY
& JANE FRAZEE in
"KANSAS CITY KITTY"
News and Cartoon

Saturday, 23
WILLIAM BOYD, ANDY
CLYDE & JIMMY ROGERS in
"MYSTERY MAN"
Haunted Harbor No. 14 and
Comedy

Sunday, 24
1 Day Only
AONNE SHIRLEY, DANNIE DAY
& PHILLIP TERRY in
"MUSIC IN MANHATTAN"
News and Cartoon

Monday, December 25
1 Day Only
BENNY GOODMAN and BAND
LINDA DARNELL & LYNN
BARI in
"SWEET AND LOWDOWN"
Short Subjects

Tuesday-Wednesday, 26-27
SYDNEY GREENSTREET, FAYE
EMERSON & PETER TORRE in
"THE MASK OF DIMITRIOS"
Short Subjects

Thursday-Friday, 28-29
JANET GAYNOR, DOUGLAS
FAIRBANKS, JR. & PAULETTE
GODDARD in
"YOUNG IN HEART"

ORTIE'S THEATRE

"HI BEAUTIFUL"
with MARTHA O'DRISCOLL
NOAH BEERY, JR.
Plus—Selected Shorts
News

Regular Friday Attraction
Held 8:30 to 8:45

Saturday
TWO BIG FEATURES!
ANN RUTHERFORD in
PRESTON FOSTER in
"BURMUDA MYSTERY"
2nd Feature

EDDIE DEW
FUZZY KNIGHT in
"TRAIL OF GUNSITE"
Plus—Chapter No. 9 The Phantom

Sunday-Monday
WALLACE BEERY
MARJORIE MAIN in
"RATIONING"
with DONALD MEEK
Plus—Latest Shorts
Latest Univ. News

Tuesday
"DEAD MAN'S EYES"
with LOU CHANEY
JEAN PARKER
Plus—Community Sing
Latest News
Regular Tuesday Attraction
Held 8:30 to 8:45

Wednesday-Thursday
JOAL MCCREA
MAUREEN OHARA in
"BUFFALO BILL"
in technicolor
Plus—Chapter No. 5 "The Mystery of the River Boat"
Latest Fox News
MERRY CHRISTMAS

Merry Christmas 1944

"...and on earth peace,
good will towards men."

And to each of you who
read this message that
enraptured happiness
which comes only at
CHRISTMASTIME

DR. NUT
Bottling Co.

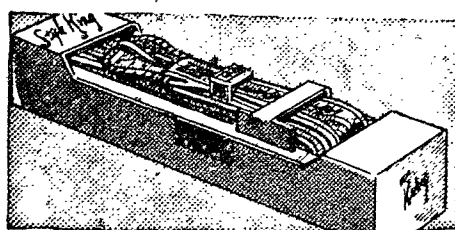
Drink Dr. Nut

Gifts FOR Him



Hanway Quality Ties—in rich sophisticated patterns. Strictly new and masculine is this colorful assortment of tailored ties!

98c

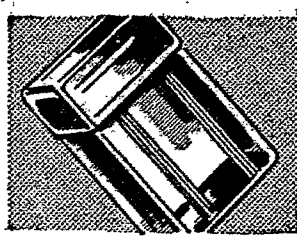


Smart "Pinto" Belts
Grained steerhide; Western embossed. 30-40.

Laced Edge Billfolds
Genuine All-Leather
79c to \$3.00 each

In smart rough grain, 3 1/2 x 8 1/2 in. open. Has laced edge and 4 card pockets, one with transparent window. In black or brown with embossed front. Gift-boxed

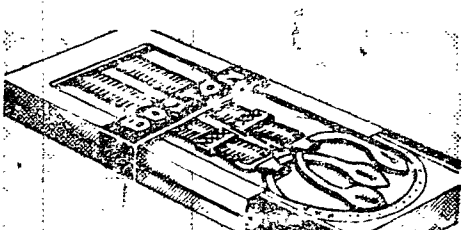
Kern's 5 & 10c Store
131 MAIN STREET NEAR POST OFFICE



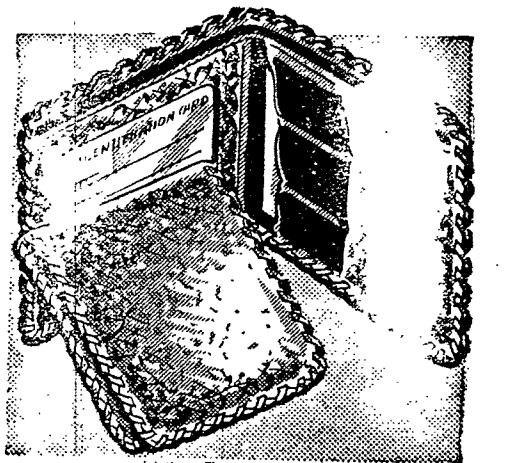
Cigarette Case
Transparent 25c
Of nifty plastic; lodges a full pack!



Leather Pouch
3 1/2 x 6 1/2 in. \$1.39
Zipper opening! For pipe and tobacco.



Tuxedo Suspenders
with round leather ends; non-elastic web. 89c



—Lieutenant Jack Pepperdene, Army, spent last week end here with his parents Mr. and Mrs. K. W. Pepperdene at their home on Jordan River. Lt. Pepperdene is stationed at Camp Hood.

—Mrs. Herbert Robinson of Birmingham Alabama, spent Sunday here with her mother Mrs. John Weston. —Mrs. Billy Trastour was a guest of Mrs. Wheeler of New Orleans at a supper bridge.

Merry Christmas and a Happier New Year!
TO ALL

And to the Service Men both here and overseas, I wish them a very "Merry Xmas" and that during the early part of the New Year they will return home victorious and in good health.

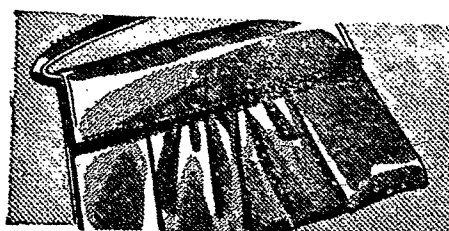
(Signed) ED ORTIE

Gifts FOR Her



Icy-Mist Fascinator—in soft, wool-and-rayon blend, and long enough to knot! Available in snowy white or gorgeous pastels.

98c



Elegant Handbags
Of fine, simulated leather; rayon lined. \$1.98

Boxed Stationery
Plain or Festive
98c

Ideal for Christmas-giving is this smart "Air-Tex" stationery, styled to suit all tastes! In plain flat sheets, or folded two-tone style, gayly bordered.

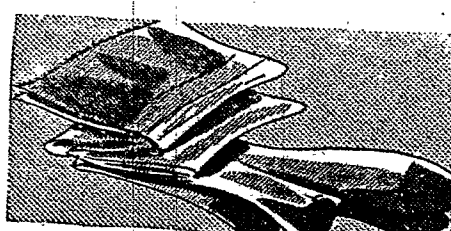
Kern's 5 & 10c Store



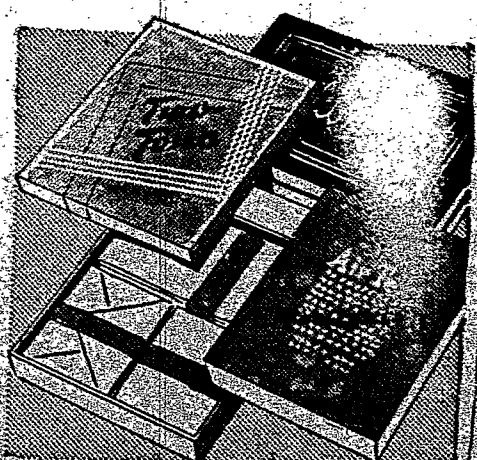
Gift Bath Set
Two-Piece \$1.00
4-oz. cologne; 8-oz. scented bath powder.



Bath Salts
In Cellophane 29c
8 fragrant cubes in exquisite gift box.



No-Seam Rayons
For lovely, pareleg effect! Sizes 8 1/2-10 1/2. Pair 48c



The Sea Coast Echo

City Echoes

—Lieutenant John McDonald, Navy, left Seattle, Washington, by plane for his new assignment overseas.

—Lieutenant A. W. Allison was guest speaker at the Rotary Club talking interestingly of his experiences overseas.

—Fred McDonald and James A. Evans, Jr., are among those home for the holidays from Mississippi State.

—Mrs. George R. Rea left Thursday for Wesson to spend the Christmas season with the James S. Reas. She will return after the New Year.

—Mrs. John W. Sutton of Bogalusa is spending some time here with her son-in-law and daughter, Dr. and Mrs. Louis Maumus and children.

—Mr. and Mrs. A. N. Spence left Saturday for Birmingham, Ala. to visit Mrs. Spence's sister Mrs. S. J. Hutchinson for the Christmas season. They will later go to Louisiana.

—Mr. and Mrs. Hubert Duckworth and little daughter Marion spent last week end in Taylorsville, where they were the guests of Mr. Duckworth's parents.

—Rev. J. L. Neil, District superintendent, filled the pulpit of the Methodist church on Sunday morning and Rev. Andrew Allison preached on Sunday night.

—Mrs. John A. Green, Jr., has returned from Houston, Texas, where she was called by the serious illness of her father. He is still not showing great improvement.

—Lieutenant G. H. Thompson, U. S. N. R., Mrs. Thompson and their young son George H. Thompson, Jr., arrived today from New York to spend the holidays here with Lt. Thompson's parents Captain and Mrs. H. J. Thompson in Phillip street.

—Private Frank Trapani, Army, and Mrs. Trapani announce the birth of a daughter at Hotel Dieu New Orleans. Pvt. Trapani is on overseas duty. Mrs. Trapani is the former Miss Jennie di Mareno of New Orleans.

—Mrs. Felix Bruen entertained the Tuesday Bridge Club and the ladies enjoying this affair were Mrs. A. Rauxet, Mrs. R. N. Blaise, and Mrs. Chas. G. Moreau.

—Among the boys and girls arriving home from the different schools are: Miss Sue Swan, University of Tennessee; Miss Ann Weston from Sullins; Miss Mary Kittrell, Randolph-Macon; Miss Carol Stevenson, Emile Gex, Milton A. Phillips, Gaines Kergosien, University of Mississippi; Misses Rosemary Holderith and Irma Moran Mississippi Southern College for Women.

—Sgt. Daniel Griffith Jr. is home in Pass Christian on an eighteen-day furlough from a camp in Missouri. Sgt. Griffith's sister, Mrs. Carmen Sharp and Lt. Sharp are also visiting at the Griffith home. Arriving also for the holidays will be Miss Edith Griffith from Clinton Miss., Mr. and Mrs. W. W. Griffith and family of New Orleans and Mr. and Mrs. Curtis Burch of New Orleans, Ky., to visit their son.



Mr. and Mrs. Frank Necaise have announced the engagement of their daughter, Ruth Necaise, to Cpl. Neal C. Davis, Jr., United States Army Infantry, son of Mr. and Mrs. Neal C. Davis, Sr., of Prickard, Ala. Cpl. Davis is stationed at Camp San Luis Obispo, Calif. The wedding will take place in the near future.

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LOTS LOTS DeMONTLUZIN AVE.

Best Lots—Center Of Town—
Here's the chance to get the lots you've been waiting and saving to buy—to build on later.

Lots face DeMontluzin Ave. on both sides, from Second Street past Dunbar Ave. Don't wait until choice lots are contracted for. **ACT NOW.**

R. Terrell Perkins



Christmas
JOY TO ALL
1944

CLASSIFIED ADS

"HELP WANTED—MALE & FEMALE"

ANY man or woman with energy enough to hold a job has opportunity to make up to \$75 a week as a Watkins Dealer in Bay St. Louis. If you want an excellent income now and post-war security, write The J. R. Watkins Company, 72-80 W. Iowa, Memphis, Tennessee. 12/8/22/pd.

WANT TO HIRE
WOMAN, middle-aged preferred to care for two small children during day only. Apply 303 No. Second Street. 12/22/pd.

FOR RENT
TWO APARTMENTS at 410 Carroll Avenue. Henry T. Fayard Sr., 110 S. 2nd Street, Phone 289.

WANT TO BUY
CHILD'S Tricycle—Phone 18. 12/15/pd.

FOUND
SILVER Coin Panama Cuff Link, near High School—Phone 424. 12/22/pd.

FOR SALE
ONE HORSE, bridle and saddle, Apply Turner Soldini, Waveland. 12/22/2p.

FOR SALE
FRIERS—417 Esterbrook Street. 12/22/pd.

FOR SALE
SIDEBOARD — \$10.00. 339 Esterbrook Street. 12/22/pd.

FOR SALE
FACTORY-MADE Shelves and Suit and Dress Cabinets. Apply Fred Herlihy. 12/22/pd.

THAT clatter out on the porch means Santa Claus . . . or maybe it's only Uncle Joe in his annual role of St. Nicholas.

Yes, there IS a Santa Claus, and there will always BE a Santa Claus in the good old U.S.A.

We wish for you and your family this season of 1944-45 a typical American Christmas.

Mr. and Mrs. Norman Benigno



Everywhere, everywhere, Christmas tonight!
Christmas in lands of the fir-tree and pine,
Christmas in lands of the palm-tree and vine;
Christmas where snow-peaks stand solemn and white,
Christmas where corn-fields lie sunny and bright.

—Phillip Brooks.

To our Friends and Faithful Employees
Dorgan Packing Co.

Bay St. Louis Bus Line

REVISED BUS SCHEDULE

The Bay Bus will now operate on the following schedule.

Leave Waveland Post Office
7 A. M.
8 A. M.
10 A. M.
4 P. M.
7 P. M.

Leave Henderson Point On Return Trip
7:30 A. M.
8:30 A. M.
10:30 A. M.
4:30 P. M.
Last Bus From Bay 9:45 P. M.

5 Trips Each Day



WE THANK YOU

All during 1944 we have been storing up our gratitude to the people of this community, as they have come in day after day. Now that Christmas is here it is time to make delivery. So here it comes . . . our gratitude to you in one great big wish for a big, happy, merry Christmas.

..BEACHCOMBER..

JACK FAIRCHILD, Prop.



There's a joy in the heart That sets Christmas apart, To make it a day of all days. And may its true peace And good will never cease To bless you in manifold ways.

Craddock's Tavern